

Exhibitors

SHORT COPY BLURB

[Insert company name] is exhibiting at AAPEX 2026 in Las Vegas, November 3-5! There's only so much you can learn from a website or spec sheet — come see our latest [products/technology] in real life at booth # [insert booth number]. While you're there, take advantage of live demos, hands-on training and expert insights that will help you tackle today's biggest industry challenges. It's where the global automotive aftermarket comes together — and we hope you'll be part of it.

<https://www.aapexshow.com/why-attend/>

SAMPLE SOCIAL MEDIA POSTS

LinkedIn

We're excited to exhibit at #AAPEX26 in Las Vegas, Nov. 3-5! Visit us at booth # [insert booth #] to see our [products/technology/services] in real life, get your questions answered by our team and talk through the challenges shaping today's automotive aftermarket. This is the industry event you don't want to miss. <https://www.aapexshow.com/why-attend/>

Facebook (Long)

In case you didn't already know: #AAPEX26 is the real deal! We can't wait to be part of this global gathering for the automotive aftermarket, Nov. 3-5 in Las Vegas — and we'd love to see you there. Visit us at booth # [insert booth #], where you can check out our latest [products/services/technology] in person. AAPEX is also a great opportunity to:

 **Build your skills** with live demos, expert-led business education and hands-on training.

 **Grow your network** by connecting with other distributors, retailers, shop owners, technicians and industry leaders from around the world.

 **Stay ahead** with fresh insights into the trends and challenges shaping the aftermarket.

For more details: <https://www.aapexshow.com/why-attend/>

Facebook (Short)

 Attention [target customer title, e.g., "aftermarket professionals"]: We're exhibiting at #AAPEX26, Nov. 3-5, and we want to see you there! Already planning on it? Tell us what you're looking forward to (other than seeing what's new at [insert booth #]). Not registered yet? We got you: <https://www.aapexshow.com/why-attend/>

Instagram

We're taking our [products/solutions/technology] on the road , Nov. 3-5 at #AAPEX26 in Las Vegas! Come say  at [booth #] and be one of the first to see our newest [category] solutions.

With thousands of retailers, shop owners, distributors, technicians, products and solutions in one place, this event is the real deal for the automotive aftermarket — don't miss it!

All Platforms

Tagging Others Version

[tag another participant with @XXX], we'd love to show you our [category] solutions in real life — at #AAPEX26! See you Nov.3-5 in Las Vegas?

Booth Activities Version

🎉 [OBJ] Like celebrating the aftermarket community, with the aftermarket community? Then make sure booth #[insert booth #] is on your #AAPEX26 must-see list! Catch [details about celebrity visit, game, giveaway, demo, reception] and experience our latest [products/solutions/technology] in person. We'll also be [details about activity/offering] during the AAPEX Booth Crawl! See you Nov. 3-5!

SAMPLE EMAIL INVITE

[OBJ] Subject Line/Preheader Option

Will We See You at AAPEX 2026?

Join us at North America's No. 1 automotive aftermarket event.

Exclusive Invitation: Join Us in Las Vegas.

Headline (if needed):

Visit Us at AAPEX 2026

<or>

Join Us at North America's No. 1 Aftermarket Event

<or>

Will You Be Our AAPEX VIP?

Copy:

Hi [First Name],

[Company Name] is headed to AAPEX 2026 in Las Vegas, November 3-5, and we'd like to invite you to stop by for a VIP visit to our booth, **[booth #] at the [Venetian Expo/AAPEX Forum]**. You'll get an exclusive look at our [featured product/technology/service] and see our latest [products/technology/services or "solutions"] in real life.

Thousands of automotive aftermarket professionals attend AAPEX every year — to see new products of course, but also to solve their challenges. With access to education focused on

everything from market forecasts and business strategies to service techniques, networking with people from around the world and the industry's most expansive showcase of solutions, you can get a lot done in a couple days.

To register, visit aapexshow.com. And if we can set up a VIP booth visit or meeting with you, just let us know.

We look forward to seeing you in Vegas!
[insert company name, or contact name]

HEADLINE FOR EMAIL SIGNATURE/SOCIAL GRAPHICS

See Our Products in Real Life

<Or>

Real Products. Real People. Real Results.