

Attendees

SHORT COPY BLURB

I'll be at AAPEX 2026, November 3-5, and I hope you'll join me! Whether you're looking to solve a challenge, discover new products and suppliers, or stay ahead of changing customer expectations and vehicle technology, AAPEX is where the global automotive aftermarket comes together to make it happen. <https://www.aapexshow.com/why-attend/>

SAMPLE SOCIAL MEDIA POSTS

LinkedIn

I'm heading to #AAPEX26 this November! With evolving vehicle technology, changing customer expectations and new business challenges impacting all of us, there's never been a better time for the global automotive aftermarket to come together. Hope to see you in Las Vegas!
<https://www.aapexshow.com/why-attend/>

Facebook (Long)

Getting away from work isn't always easy — especially in the automotive aftermarket.

But when you can spend a few days tackling tomorrow's challenges instead of today's to-do list, it's worth making the time. That's why I'm headed to #AAPEX26. It's the best place to see new tools, products and solutions, hear what's really working for others and get ahead of where our industry is going. Join me: <https://www.aapexshow.com/why-attend/>

Facebook (Short)

Who's joining me at #AAPEX26? 🚗

I'm looking forward to reconnecting with the automotive aftermarket, checking out the latest tools and technologies, and bringing back fresh ideas for the road ahead. Hope to see you there! Nov. 3-5.

<https://www.aapexshow.com/why-attend/>

Instagram

Vegas, here I come. 🚗

I'm counting down the days to #AAPEX26, where I'll see the latest products and technology in action, connect with people across the automotive aftermarket and get some real insights for the road ahead. Hope to see you there, Nov. 3-5!

All Platforms

Tagging Others Version

[tag another participant with @XXX], will I see you at #AAPEX26? Let's catch up, see what's new across the automotive aftermarket, compare notes on what's working for our businesses, and enjoy a few days in Vegas while we're at it.

SAMPLE EMAIL INVITE

Subject Line Options:

See You at AAPEX 2026?

Let's Catch Up at AAPEX

Copy:

Hi [First Name],

I'm headed to AAPEX 2026, November 3-5, and I think you'd get a lot out of it, too.

Here's why: No matter what you're focused on right now (keeping up with changing vehicle technology, improving operations, building a better ecommerce experience for customers), AAPEX makes it easier to get it done. It brings the automotive aftermarket together for real conversations, first looks at the latest products and technologies, hands-on training and practical business insights.

If you're planning to attend, let me know. I'd love to catch up while we're there. Here's the link where you can register: <https://www.aapexshow.com/register/>

Hope to see you in Las Vegas!
[Attendee Name]

HEADLINE FOR EMAIL SIGNATURE/SOCIAL GRAPHICS

Where the Aftermarket Gets Real. Join Me.

<Or>

Real Connections. Real Ideas. Real Results.