**SHORT COPY BLURBS**

[Insert company name] will be showcasing our latest innovations as an exhibitor at AAPEX 2025 in Las Vegas, November 4-6! We invite you to discover our newest [products/technology] and take advantage of hands-on training, live demos, and critical business insights to stay ready for every shift — plus networking with thousands of your peers across the global automotive aftermarket. Visit us at booth #{insert booth number}!

<https://www.aapexshow.com/attendee-portal/>

**SAMPLE SOCIAL MEDIA POSTS**

**LinkedIn**

We can’t wait to connect at #AAPEX25 in Las Vegas, Nov. 4-6! We’ll be unveiling our newest [products/technology/services] at booth # {insert booth #}—swing by as you take advantage of everything this blockbuster event has to offer, from hands-on training on \*live\* vehicles to networking with thousands of peers across the global automotive aftermarket industry. Vegas, here we come! <https://www.aapexshow.com/attendee-portal/>

**Facebook**

Hey [shop owners/technicians/type of customer/supplier]: We’re exhibiting at #AAPEX25, Nov. 4-6, and want to see you there! Drop a 👋🏼 if you’re also headed to Vegas—and tell us what you’re looking forward to most. (Other than seeing what’s new at booth #{insert booth #}!) <https://www.aapexshow.com/attendee-portal/>

**X**

We’re rolling into Las Vegas for #AAPEX25 this fall! Are you? Be among the first to see our newest [products/tech/services] for [category] at #[booth #]. <https://www.aapexshow.com/attendee-portal/>

**Instagram**

We’re exhibiting at #AAPEX25 in Las Vegas, Nov. 4-6! Visit us at booth #[booth #] where we’ll be unveiling our new [products/tech/services], then head to Joe’s Garage to train hands-on with expert trainers. AAPEX is where it all happens—don’t miss it!

**All Platforms**

**Tagging Others Version**

[tag another participant with @XXX], will we see you at #AAPEX25? Don’t miss the hands-on training, business-accelerating tips, and industry connections.

**SAMPLE EMAIL INVITE**

**Subject Line/Preheader Option**

Will We See You at AAPEX 2025?

Join us for the ultimate industry experience!

Let’s Connect in Las Vegas

Meet us at AAPEX 2025!

**Headline (if needed):**

Visit Us at AAPEX 2025

<or>

Meet Us in Vegas at AAPEX 2025

**Copy:**

Hi [First Name],

[Company Name] is headed to AAPEX 2025 in Las Vegas, November 4-6, and we’d love to see you there! As the largest gathering for the automotive aftermarket industry, AAPEX is not to be missed — just like our latest innovations in [category].

AAPEX is the year’s best opportunity to see the industry’s major advances while getting crucial face time with suppliers, distributors, shop owners, technicians, and industry insiders from around the world. It’s also the place to sharpen your edge with hands-on training and live demos in Joe’s Garage, timely business forecasts and strategies, and the industry’s most expansive showcase of new products and solutions.

Stop by **booth #[booth # on Level [#]**, where we’ll be unveiling some of our newest [products/technology/services], including [product name] and demonstrating how it [insert benefit to attendees].

If you still need to register, visit[aapexshow.com](http://aapexshow.com) to secure your spot. And if you’d like to schedule time to meet in Vegas, don’t hesitate to reach out!

We look forward to seeing you there!

[insert company name, or contact name]