

# PRESS RELEASE

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**For Immediate Release:**

## MOTOR Information Systems to Showcase Innovations at AAPEX 2024

**TROY, MI – October 1, 2024** – MOTOR Information Systems, a Hearst company and leading provider of automotive data solutions, is excited to announce its attendance at AAPEX 2024, taking place from November 5-7, at the Venetian Expo & Caesars Forum. [Visit MOTOR at booth A3023](#) to learn about the latest innovations and data products the company has to offer and explore how they can enhance your operations and service quality.

### Key Highlights at MOTOR's Booth:

- **MOTOR Insights** – Featuring advanced data analytics for unparalleled automotive market intelligence, helping businesses make informed decisions.
- **Light-, Medium- and Heavy-Duty Data** – Delivering essential insights for maintaining and servicing vehicle classes 1 through 8, supporting the entire lifecycle.
- **Commercial Parts** – Optimizing parts procurement and inventory management to reduce downtime and costs.
- **FleetCross** – Providing immediate access to accurate repair information, enhancing technician efficiency and service quality.

### Daily Events and Networking Opportunities:

- **Happy Hour** at MOTOR's booth (A3023) on November 5th from 3:30-5:00 PM. Attendees can network with MOTOR's experts and peers while enjoying refreshments.
- **2024 MOTOR Top 20 Awards** – Celebrate this year's winners of the most significant advancements in automotive products, solutions and events.
- **Exclusive Meetings** – Schedule one-on-one sessions with MOTOR's sales consultants to discuss how their data solutions can drive your business forward.

MOTOR will highlight its comprehensive data offerings and commitment to the automotive industry at AAPEX 2024. "Our presence at AAPEX reinforces MOTOR's ongoing dedication to driving innovation, insight, action, operational efficiency and service quality within the automotive ecosystem," says Jeff Nosek, President of MOTOR.

### About MOTOR

MOTOR Information Systems, a Hearst company, is one of the world's premier suppliers of automotive data and since 1903, has provided accurate, thorough and timely information. For more information, visit [motor.com](http://motor.com).

## About Hearst

Hearst is a leading global, diversified media, information and services company with more than 360 businesses. To learn more about Hearst, visit [Hearst.com](https://www.hearst.com).

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