

AAPEX 2024

FACT SHEET



NOVEMBER 5–7, 2024
LAS VEGAS, NEVADA
THE VENETIAN EXPO & CAESARS FORUM
AAPEXSHOW.COM | #AAPEX24

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OFFICIAL NAME: AUTOMOTIVE AFTERMARKET PRODUCTS EXPO (AAPEX)

ABOUT AAPEX:

- AAPEX annually unites the more than **\$2.3 trillion** global automotive aftermarket industry in Las Vegas to conduct business, preview new products and technologies, network with all segments of the supply chain and learn essential technical and business management skills. By spotlighting the latest innovations and trends, AAPEX helps ensure attendees and their businesses thrive in an ever changing industry.
- AAPEX is co-owned by the Auto Care Association and MEMA Aftermarket Suppliers.
- AAPEX features more than **2,500** exhibiting manufacturer and supplier companies representing **40+ countries**.
- The AAPEX 2024 show floor, as of July, already has more than **5,600 booths** and **36 pavilions**, occupying **560,000 net square feet** of exhibit space.
- The latest products, services and technologies that keep the world's **1.5 billion vehicles** on the road are displayed at AAPEX in more than **1,400** product categories.
- AAPEX draws approximately **47,000** targeted buyers from **130** countries. Targeted buyers represent independent repair shops, national/small service chains, vehicle dealer/service departments and fleet management, as well as auto parts retailers, independent warehouse distributors and auto parts program groups.
- An extensive onsite education program includes **100+** technical and business management training sessions (combined AAPEX-programmed and exhibitor-supplied), as well as online training and webinars throughout the year.
- More than **140,000+** automotive aftermarket professionals will be in Las Vegas during AAPEX and the SEMA Show.
- AAPEX continues to adopt **environmentally friendly practices** through all aspects of the event. The **Exhibitor Sustainability Pledge** encourages companies to adopt environmentally responsible practices when exhibiting at the show.

NEW FOR 2024:

- AAPEX will expand into **Caesars Forum**, adding extra space for more exhibitors and products. The new space is easily accessible via a short footbridge from The Venetian Expo.
- Live training will be offered in **Bay 6 of Joe's Garage**, Level 1, The Venetian Expo. Topics will include Tesla drivetrain problem solving, everything EV, servicing the Mach-E and advanced application of electrical theory.
- **The Automotive Parts Services Group (The Group)** will host its 2024 conference alongside AAPEX, enabling members to attend AAPEX and strengthen support for the Right to Repair initiative. This partnership establishes AAPEX as the premier gathering place for major industry program distribution groups.
- For the first time, **The Automatic Transmission Rebuilders Association (ATRA) Powertrain Expo** – the largest gathering of transmission repair specialists in the world – will take place at AAPEX in Joe's Garage, Level 1, The Venetian Expo.
- Two new stages on the AAPEX show floor: **Sustainability** and **Advanced Driver Assistance Systems (ADAS)**, will spotlight products, training, trends and insights on these important industry topics. An **expanded EV Experience** will highlight products and services on the show floor, while presentations and training on electric vehicles will take place on the **EV Stage**.
- New training partners, the **Automatic Transmission Rebuilders Association (ATRA) and WorldPac/WTI**, will offer approximately 20 sessions. Additionally, **ASE** has identified sessions on the AAPEX training schedule that will help attendees prepare for ASE certifications.
- **AAPEX Scan**, an innovative program to streamline the exchange of information at AAPEX, will allow attendees to easily access detailed product and business information from exhibitors with a quick QR code scan.

FUTURE DATES:

AAPEX 2025
NOV. 4 – NOV. 6
THE VENETIAN EXPO & CAESARS FORUM

AAPEX 2026
NOV. 3 – NOV. 5
THE VENETIAN EXPO & CAESARS FORUM