



Hello Media Attendee,

Welcome to the first Media Updates for AAPEX 2020! These monthly updates will include the latest news and highlights, giving you everything you need to prepare for the premier event representing the more than \$1 trillion global automotive aftermarket industry.

With AAPEX 2020 expanding, you'll see lots of NEW at this year's event! Level One of the Sands Expo will be transformed into Repair Shop HQ, an immersive environment designed to meet the needs of today's service professional. As part of this addition, the Tool & Equipment section and the Mobile Heat Transfer/Heating/Air Conditioning section will relocate to Level One. This area also will feature a new Tire Servicing section, a fully built-out six-bay shop, two new training theaters and a tool and equipment demo theater. A new robotics and warehouse equipment/logistics section will be added to Level Two, while for the first time, the brand new Caesars Forum will feature International Pavilions dedicated exclusively to international suppliers. For more details, watch the new video [Welcome Back to AAPEX TV 360](#).

To keep you ahead of the curve, here's more news:

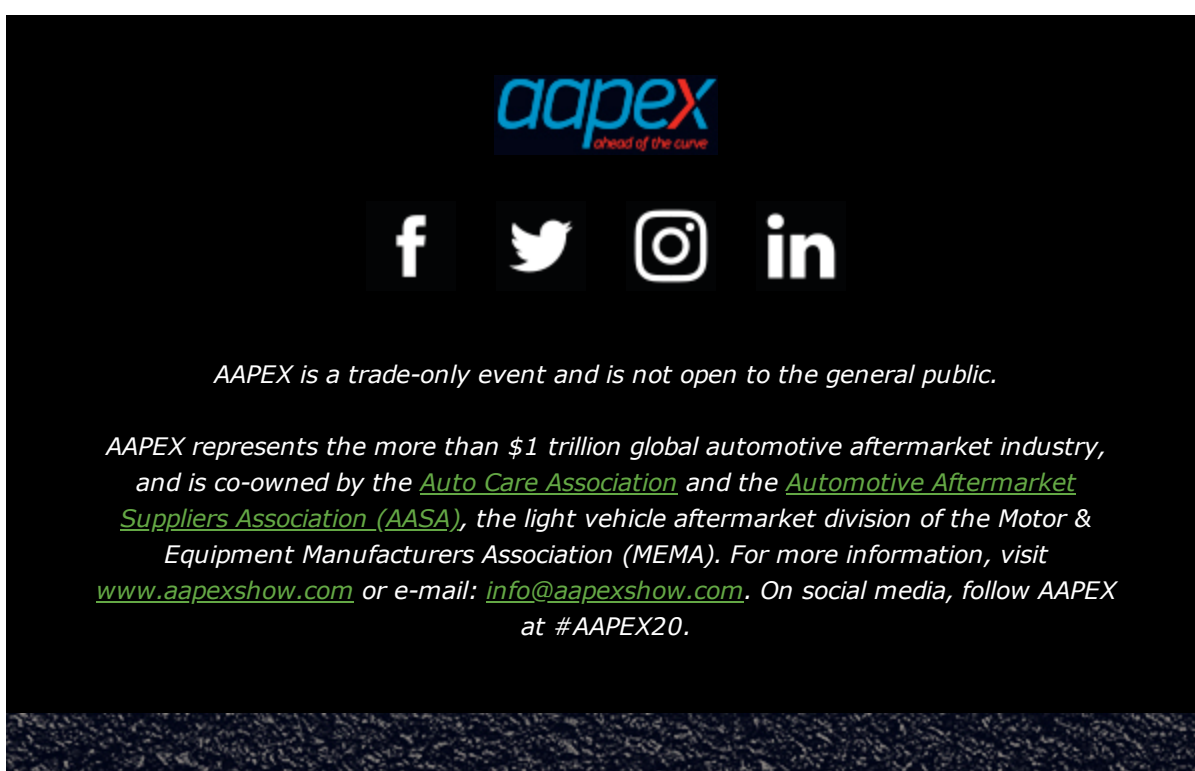
- AAPEX 2019 received a 92 percent satisfaction rating from attendees. For more details, see the recent [press release](#) and [AAPEX By The Numbers](#).
- AAPEX 2020 will take place Tuesday, Nov. 3 through Thursday, Nov. 5, at the Sands Expo and Caesars Forum, Las Vegas, Nevada, USA. For information, visit [aapexshow.com](#).
- Media registration will officially open in early April. If you'd like to be notified when registration is open, please [send us an email](#).
- Housing is open. For the best rate, [book your room now](#) using onPeak, the official housing partner of AAPEX.
- To keep up with the latest news and discussions, join the #AAPEX20 community and engage with us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#).

Thank you for your interest in AAPEX and please contact me with any questions.

Best regards,

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