



MEDIA UPDATES

Dear Media Attendee,

The big news is that media registration is now open for [AAPEX 2019](#), the three-day event representing the more than \$1 trillion global automotive aftermarket industry. To register, visit aapexshow.com/media and note that you may be asked to submit qualifying materials to obtain your credentials.

In other AAPEX news:

- AAPEXedu announced [a schedule of preliminary sessions](#) in its 2019 program. You are welcome to attend and cover these sessions:
 - Doing Business in China 2.1
 - Aftermarket 2020
 - Innovative End-of-Life Strategies for Emerging Technologies in a Changing World
 - Your Customer in 2020
 - 5 Trends in 5 Minutes
 - Trade, Regulation and Other Policies Impacting Your Business
 - Five Ways to Recession Proof Your Business
 - 2025 and Beyond: The New Retail Frontier, The Future of the Aftermarket, and How to Win
- Don't miss covering the in-depth forum on Advanced Driver Assistance Systems (ADAS), Thursday, Nov. 7, at 9:30 a.m. More details will be available in May.
- The Service Professionals Summit, which each year tackles one of the most important issues facing shop owners, managers and technicians, is also on the schedule for Thursday, Nov. 7 at 1:30 p.m. Stay tuned for more details.
- To learn about the [daily challenges facing a small independent repair shop](#), read the recent AAPEX guest blog by John Hubka, owner, H C Auto Repair, Bryan, Ohio.
- Data-based decision making often takes the front seat by default, whether we realize it or not. In his AAPEX blog, Behzad Rassuli, senior vice president, strategic development, Auto Care Association, questions [if data should always take the front seat](#) or should we challenge our data sets and our thinking?

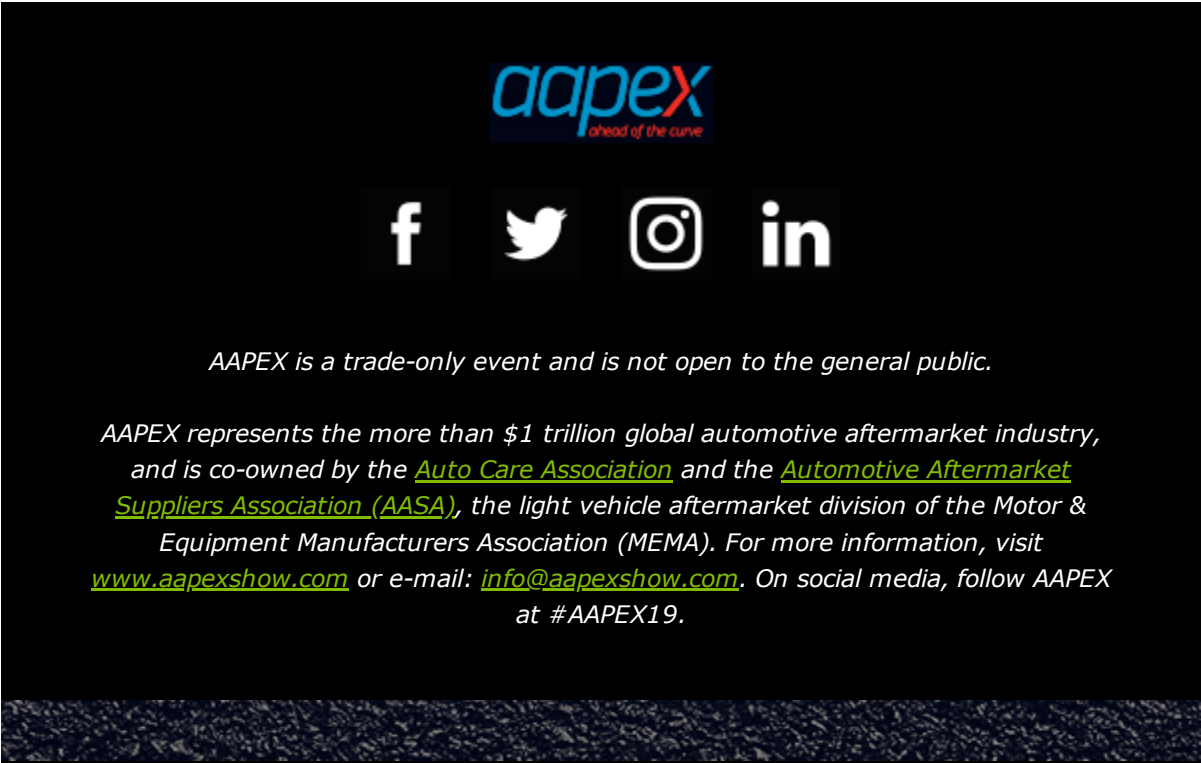
For continued news and AAPEX discussions, remember to follow #AAPEX19 on [Twitter](#), [Facebook](#) and [Instagram](#) and stay connected with us on the new [AAPEX LinkedIn Group](#).

Thank you for your continued coverage of AAPEX and please contact me with any questions.

Best regards,

Monica

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