



## MEDIA UPDATES

Dear Media Attendee,

Media registration for AAPEX 2019 will open in just a few weeks at [aapexshow.com](http://aapexshow.com)! Don't miss the opportunity to cover AAPEX, where the more than \$1 trillion high-tech global automotive aftermarket comes together for new product introductions, advanced training, technology demos and the latest trends and market data.

Here's the latest AAPEX news to keep you ahead of the curve:

- Is [technology a disrupter or an enabler?](#) Read the latest AAPEX blog by Chris Gardner, senior vice president, Automotive Aftermarket Suppliers Association (AASA), to learn why it's time to adopt a new adage.
- To learn more about [the top three transformative changes](#) taking place in the automotive aftermarket, read the Feb. 25 AAPEX blog by Bill Hanvey, president and chief executive officer of the Auto Care Association.
- The shortage of qualified technicians will take the spotlight again at AAPEX 2019. Watch the latest [AAPEX TV 360 video](#) for solutions offered during a panel discussion at last year's event.
- For the best hotel rates, book now and use [onPeak](#), the official housing partner of AAPEX.
- Delta Air Lines is pleased to offer special discounts for AAPEX. Please [click here](#) to book your flights! You may also call Delta Meeting Network® at 1.800.328.1111, Monday - Friday, 7:00 a.m. – 7:30 p.m. (CT) and refer to Meeting Event Code NMT8Y. Please note there is not a service fee for reservations booked and ticketed via the Delta reservation 800 number. For air travel discounts on United, visit [www.united.com/meetingtravel](http://www.united.com/meetingtravel) and enter ZGV6630487 in the Offer Code box to receive your discount. MileagePlus members earn Premier Qualifying Dollars and miles for their travel. You may also call United Meeting Reservation Desk at 1.800.426.1122, Monday - Friday 8:00 a.m. - 10:00 p.m. (EST), Saturday - Sunday 8:00 a.m. - 6:00 p.m. (EST). Booking fees are waived for Meeting reservations. International customers may contact their local United Reservation Desk.
- For continued news and AAPEX discussions, remember to follow #AAPEX19 on [Twitter](#), [Facebook](#) and [Instagram](#). You also can stay connected with us on the new AAPEX LinkedIn Group. Just search "AAPEX Group" and then request to join.

Thank you for your continued coverage of AAPEX and please contact me with any questions.

Best regards,

Monica

Monica Buchholz  
AAPEX Media Relations  
[Monica.buchholz@aapexshow.com](mailto:Monica.buchholz@aapexshow.com)  
(978) 470-8887

*AAPEX represents the more than \$1 trillion global automotive aftermarket industry, and is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association \(AASA\)](#), the light vehicle aftermarket division of the [Motor & Equipment Manufacturers Association \(MEMA\)](#). For more information, visit [www.aapexshow.com](http://www.aapexshow.com) or e-mail: [info@aapexshow.com](mailto:info@aapexshow.com).*

William T. Glasgow, Inc.  
AAPEX Event Management  
10070 W. 190th Place  
Mokena, IL 60448  
708-226-1300