

MEDIA UPDATES



NOVEMBER 5-7, 2019
Las Vegas, NV | Sands Expo
aapexshow.com | #AAPEX19

Dear Media Attendee,

Welcome to the first Media Update for [AAPEX 2019](#)! These updates will give you the latest news and highlights to help with your coverage of AAPEX, the premier event representing the \$1 trillion global automotive aftermarket industry.

As media at AAPEX 2019, you'll explore new products and technologies from 2,500 exhibiting companies. You'll connect with the industry's top leaders, educators, innovators and trainers, plus, you'll hear from experts as they share the latest trends, opportunities and market research.

Just as important, AAPEX offers exceptional opportunities to develop valuable content and story ideas, conduct interviews with movers and shakers, identify emerging trends and stay ahead in the industry.

Here are important details and information:

- **AAPEX 2019:** Mark your calendar for Tuesday, Nov. 5 through Thursday, Nov. 7, at the Sands Expo, Las Vegas, Nevada, USA, aapexshow.com.
- **The State of the Aftermarket ... and AAPEX:** Read the [AAPEX blog](#) as Bill Long, president and chief executive officer of the Motor & Equipment Manufacturers Association (MEMA) and president and COO of the Automotive Aftermarket Suppliers Association (AASA), discusses the foundational demand-drivers that are projected to yield steady growth in 2019.
- **Media registration:** It will officially open in early April. To be notified when it's open, please send an email to: monica.buchholz@aapexshow.com.
- **Housing:** Book your room now using [onPeak](#), the official housing partner of AAPEX, for the best rates and no booking or service fees.
- **AAPEX TV 360:** If you're new to AAPEX or need a refresher, watch the [Best Moments of AAPEX 2018](#) to learn more.
- **Social Media:** Be part of the #AAPEX19 community by engaging with us on [Twitter](#), [Facebook](#) and [Instagram](#).

Thank you for your continued coverage of AAPEX and please contact me with any questions.

Best regards,

Monica

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AAPEX represents the \$1 trillion global automotive aftermarket industry, and is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association](#) (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com.

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