



MEDIA UPDATES

Dear Media Attendee,

AAPEXedu has lined up an esteemed panel to tackle a very hot and trending topic that is reshaping the aftermarket. Mark your calendar now to cover this year's Service Professionals Summit - "[Aftermarket 2030: Consolidation Trends, Opportunities, and Challenges for the Independent Service Professional](#)," Thursday, Nov. 7, from 1:30 p.m. - 3 p.m., in Mobility Garage, Titian Ballroom, The Venetian. Rick Schwartz, co-founder and CEO, Schwartz Advisors LLC; Greg Bunch, owner, Aspen Auto Clinic; Jason Rainey, general manager, NAPA AutoCare; and Carm Capriotto, podcast host, Remarkable Results Radio, will discuss how consolidation will impact service professionals, opportunities for sellers and buyers, what consolidators are looking for and more.

Here's additional AAPEX news to keep you ahead of the curve:

AAPEXedu to Translate Sessions

New this year, the classroom style [AAPEXedu sessions](#) will be translated in Chinese and Spanish. These sessions are part of a robust AAPEXedu that also includes interactive sessions in Mobility Garage: Products and Training for Tomorrow and the 20-minute TED Talk-style presentations in Let's Tech.

Company Culture is Key with New Hires

With high turnover rates, fierce competition for top talent and an industry stigma, companies have struggled to hire and retain employees. For ideas and initiatives on how to combat these challenges, read [Automotive Aftermarket Industry Hiring and Retention Insights](#) by Larissa Somaio, product marketing manager, Auto Care Association. AAPEXedu will address the issue during "[Recruiting & Retaining the Next Generation of Top Talent](#)," on Wednesday, Nov. 6, from 1 p.m. - 2 p.m., in The Venetian, Bellini Ballroom.

Why Congress Needs to Pass USMCA

For an update on the United States-Mexico-Canada Agreement (USMCA), read the recent [AAPEX Blog](#) by Ann Wilson, senior vice president, government affairs, Motor & Equipment Manufacturers Association (MEMA) and its aftermarket division, the Automotive Aftermarket Suppliers Association (AASA). Plan also to cover the AAPEXedu session titled "Trade, Regulation, and Other Policies Impacting Your Business" on Wednesday, Nov. 6 from 11:30 a.m. to 12:30 p.m., in The Venetian, Bellini Ballroom.

Reminders:

Join us at the **AAPEX Media Reception**, Sunday, Nov. 3, from 5 p.m. - 6 p.m., at Casanova Room 601, The Venetian. [Please RSVP](#) with your name and the name of your media outlet. You must be [registered as AAPEX media](#) to attend.

The **AAPEX 2019 Grand Opening Keynote Session** featuring President George W. Bush is closed to all press with no personal photography, note taking, or recording being permitted. For background information, visit the [Keynote Session](#) on the AAPEX website.

Media Tours will be offered during AAPEX 2019 on Tuesday, Nov. 5, from 3 p.m. - 4 p.m., and on Wednesday, Nov. 6, from 1 p.m. - 2 p.m. Tours will include Technology of Tomorrow, Mobility Garage and the AAPEX Technology Section. Watch for more details in Media Updates.

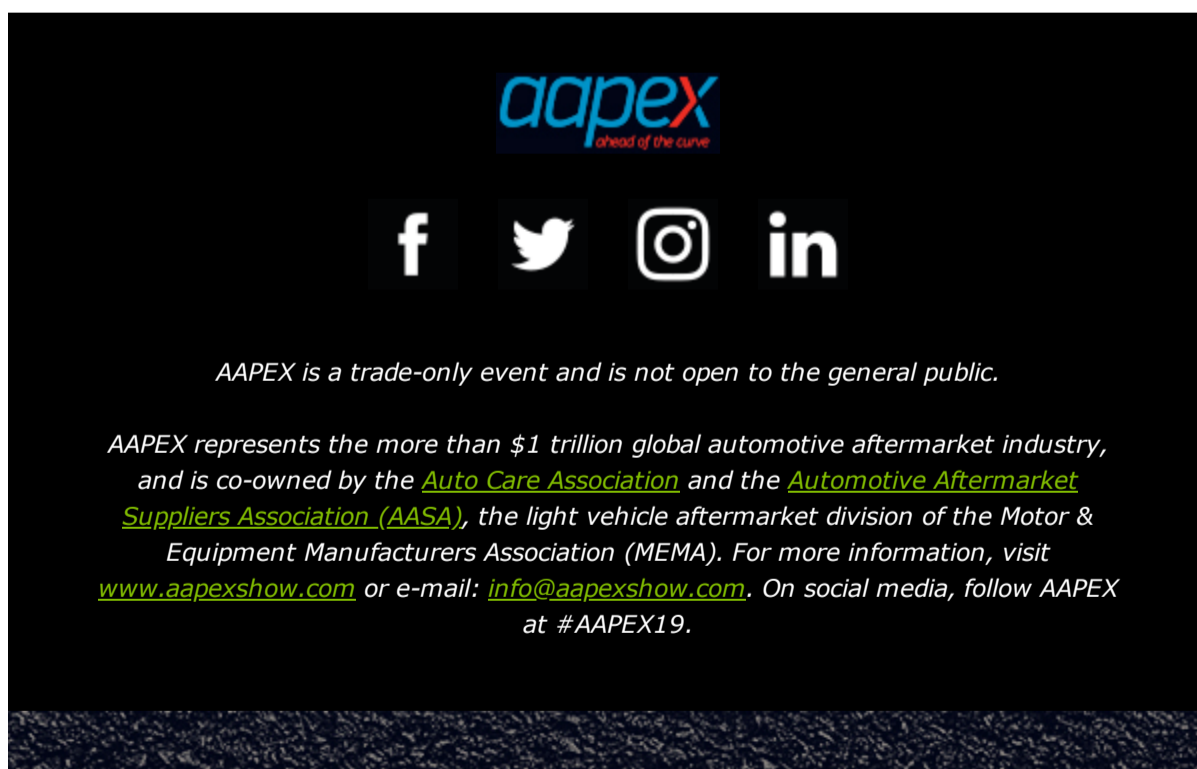
For more news and to join the AAPEX community, watch [AAPEX TV 360](#), follow #AAPEX19 on [Twitter](#), [Facebook](#) and [Instagram](#) and stay connected with us on the new [AAPEX LinkedIn Group](#).

Thank you for your continued coverage of AAPEX and please contact me with any questions.

Best regards,

Monica

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