



MEDIA UPDATES

Dear Media Attendee,

As media at AAPEX 2019, you'll see new products and technologies from more than 2,500 exhibiting companies, but that's not all! You'll also hear from industry experts as they discuss the hottest trends, the latest consumer behaviors and what's driving the industry, now and in the future. For this important information, make sure to attend [AAPEXedu sessions](#): "Aftermarket Outlook 2020," "5 Trends in 5 Minutes," and "2025 and Beyond: The New Retail Frontier, The Future of the Aftermarket, and How to Win."

To stay ahead of the curve, here's the latest AAPEX news:

Research and Industry Forecast

For the latest statistics and an industry overview, read the updated [2019 Automotive Aftermarket Industry Analysis](#). For an industry forecast and what it means to businesses in the automotive aftermarket, watch the latest episode of [AAPEX TV 360](#).

AAPEX Blog

Read how [industry standards streamline communication](#) and are a link to the global marketplace in the recent AAPEX Blog by Taylor Mitchell, senior vice president, Technology and Standards, Auto Care Association. To read previous blog posts, visit the [AAPEX Blog](#).

Keynote Speaker

The AAPEX 2019 Grand Opening Keynote session featuring President George W. Bush is closed to all press with no personal photography, note taking, or recording being permitted. AAPEX 2019 will not issue a pre-show press release about his Grand Opening Keynote session. For background information, visit the [Keynote Session](#) on the AAPEX website. AAPEX will issue a post-show press release in November with highlights from his keynote session.

Media Reception

Join us as we welcome you to AAPEX 2019 in Las Vegas during our Media Reception, Sunday, Nov. 3, from 5 p.m. - 6 p.m., at the Venetian, Casanova Room 601. If you plan to attend, please [RSVP now](#) with your name and the name of your media outlet. You must be [registered as AAPEX media](#) to attend.

Media Tours

Media Tours will be offered during AAPEX 2019 on Tuesday, Nov. 5, from 3 p.m. - 4 p.m., and on Wednesday, Nov. 6, from 1 p.m. - 2 p.m. Watch for more information in future issues of Media Updates.

Media Center

As registered media, you can pick up your credentials in the Venetian, Casanova Room 601, from 8 a.m. - 5 p.m., Sunday, Nov. 3 through Thursday, Nov. 7. The Media Center is your home away from home during AAPEX and will have computers, Internet, refreshments and private work areas.

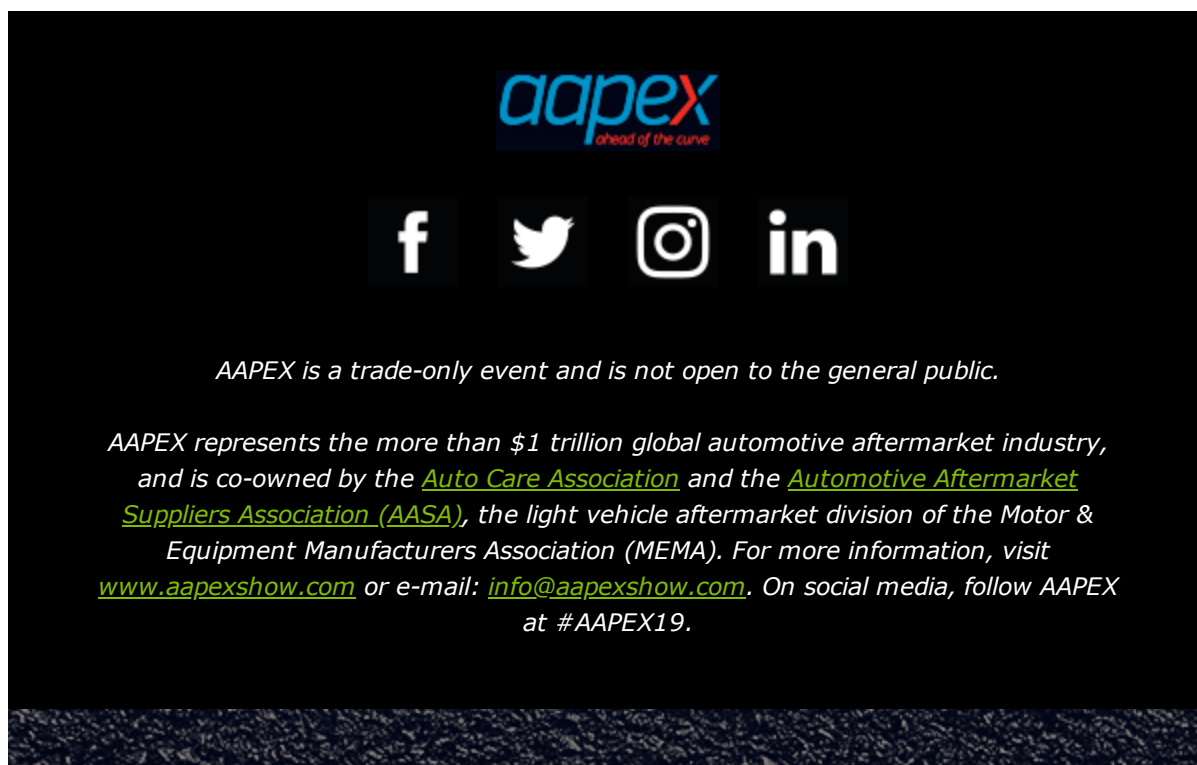
For continued news and AAPEX discussions, remember to follow #AAPEX19 on [Twitter](#), [Facebook](#) and [Instagram](#) and stay connected with us on the new [AAPEX LinkedIn Group](#).

Thank you for your continued coverage of AAPEX and please contact me with any questions.

Best regards,

Monica

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