



NEWS RELEASE

For Immediate Release

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New AAPEX 2019 Mobile App Features Exhibitor and Product Search

LAS VEGAS, Nev. – Oct. 22, 2019 – AAPEX 2019 attendees can now download the free AAPEX mobile app to search the 2,500+ exhibiting companies, bookmark the ones to visit and view their booth location on an event map. Attendees also can use the app's product search feature to see entries in the New Product and New Packaging Showcases, complete with detailed information and photos. AAPEX represents the more than \$1 trillion global automotive aftermarket industry and will be held Tuesday, Nov. 5 through Thursday, Nov. 7, at the Sands Expo in Las Vegas.

The app is sponsored by BOLT ON TECHNOLOGY and can be downloaded from the AAPEX website, aapexshow.com/download-the-app/, or from the [App Store](#) or [Google Play](#). Attendees with previous versions will need to download the new AAPEX mobile app.

The app also includes a comprehensive schedule of events, a My Planner to create a personalized itinerary, a list of speakers, links to AAPEX social media channels, access to AAPEX TV 360 and exhibitor press releases.

Attendees can view floor plans to identify booth locations and special sections at AAPEX including: Mobile Heat Transfer, Heating and Air Conditioning; Tool & Equipment; Paint and Body; Remanufacturing; Automotive Warehouse Distributors Association (AWDA); the Import Vehicle Community; Technology of Tomorrow and Automotive Technology. A Locate Me feature helps attendees orient themselves on the show floor.

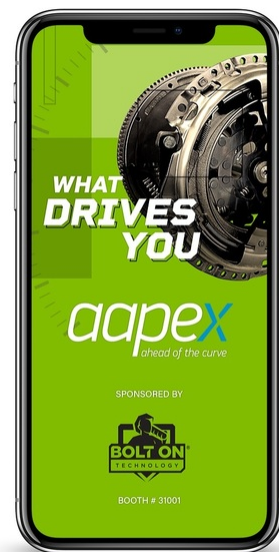
The app also can be used to register for AAPEX.

With more than 2,500 exhibiting companies, AAPEX is the showcase for the latest products, services and technologies that keep the world's 1.3 billion vehicles on the road. More than 48,000 targeted buyers are expected to attend, including automotive service professionals, auto parts retailers, warehouse distributors, service chains, automotive dealers, fleet buyers and engine builders. Approximately 162,000 automotive aftermarket professionals from 126 countries are projected to be in Las Vegas during AAPEX and the SEMA Show.

AAPEX is a trade-only event and is closed to the public.

AAPEX is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association](#) (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX19.

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