



NEWS RELEASE

For Immediate Release

Contact:

Monica Buchholz

[AAPEX](#)

(978) 470-8887

monica.buchholz@aapexshow.com

AAPEX Attendees to Compete in Virtual Vehicle Challenge

LAS VEGAS, Nev. – Oct. 8, 2019 – In a friendly competition at [AAPEX 2019](#), attendees are invited to virtually install parts on a vehicle and compete for the best time during the [Virtual Vehicle Challenge](#). Daily winners with the fastest time will receive free AAPEX 2020 registration and housing for up to four nights. AAPEX represents the \$1 trillion global automotive aftermarket industry and will take place Tuesday, Nov. 5 through Thursday, Nov. 7, at the Sands Expo in Las Vegas.

New this year to add to the fun and excitement, cars will race on the Virtual Vehicle Track with bends and turns similar to a Formula 1 track. Players will first make their cars in the virtual reality garage. Cars then will be added to the Virtual Vehicle Track with four cars racing at the same time.

The Virtual Vehicle Challenge is included in AAPEX registration and is sponsored by the Auto Care Association, Clarios, NGK/NTK, Phillips 66, Spectra Premium, Temel Gaskets and ZF Aftermarket. It will be located in the Sands Expo main lobby on Level 2.

Winners of last year's challenge were Lot Burdick, Burdick's Auto Solutions, McKinney, Texas; Pete Peters, Pembina Valley Auto, Winkler, Manitoba, Canada; and Anthony Williams, Advance Auto, Raleigh, N.C.

With more than 2,500 exhibiting companies, AAPEX is the showcase for the latest products, services and technologies that keep the world's 1.3 billion vehicles on the road. More than 48,000 targeted buyers are expected to attend, including automotive service professionals, auto parts retailers, warehouse distributors, service chains, automotive dealers, fleet buyers and engine builders. Approximately 162,000 automotive aftermarket professionals from 126 countries are projected to be in Las Vegas during AAPEX and the SEMA Show.

AAPEX is a trade-only event and is not open to the general public.

AAPEX is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association](#) (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX19.

###



Attendees will compete for the best time during the Virtual Vehicle Challenge at AAPEX 2019 in Las Vegas.

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove®

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

10070 W. 190th Place
Mokena, IL | 60448 US

This email was sent to .
To continue receiving our emails, add us to your address book.

emma®

[Subscribe](#) to our email list.