



FOR IMMEDIATE RELEASE

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TRICO® Announces Innovative TRICO Terra™ Sustainable Beam Wiper Blades as Part of Effort to Reduce Carbon Footprint

Rochester Hills, Mich., October 31, 2023 –TRICO, part of the First Brands Group™ family of companies, today announced the availability of TRICO Terra™, a line of sustainable premium beam wiper blades made from recycled and or postindustrial material.

TRICO Terra wiper blades are constructed of recycled tires that are used in the production of wiper blade airfoils, along with recycled plastics used in the manufacture of the engineered materials for the end caps and connector.

The new product is part of an effort to promote and improve sustainability efforts across our product line without degrading wiper blade performance. TRICO Terra wipers will be available with one pre-attached SWIFT® easy connection adaptor to reduce waste and are packaged in 100% post-consumer recycled cardboard.

Partnership with TerraPass

In addition to announcing the arrival of the new TRICO Terra wiper blades, TRICO is pleased to have established a corporate partnership with TerraPass, a social enterprise that provides carbon-offsetting products.

The TRICO and TerraPass partnership aims to promote sustainable living, and honors efforts to offset TRICO's CO₂ footprint by planting new trees with every retail purchase of TRICO Terra wiper blades.

For more information about TerraPass, visit terrapass.com.

To learn more about TRICO, visit tricoproducts.com.



About First Brands Group™:

First Brands Group™ is a global automotive parts company that develops, markets and sells premium products through a portfolio of market-leading brands including: Raybestos® complete brake solutions, Centric Parts® replacement brake components, StopTech® performance brakes, FRAM® filtration products, Luber-finer® filtration products, TRICO® wiper blades, ANCO® wiper blades, Carter® fuel and water pumps, Autolite® spark plugs, StrongArm® lift supports, Carlson® brake hardware, CARDONE® new and remanufactured replacement parts, and our towing & trailering portfolio composed of REESE®, DRAWTITE®, BULLDOG®, TEKONSHA®, and FULTON®. The First Brands Group™ portfolio of world-class brands offers best-in-class technology, industry-leading engineering capabilities and superior customer service.

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