

FOR IMMEDIATE RELEASE

Contact:

Ashley Smith
Marketing Manager
ashley.smith@brakepartsinc.com

Introducing the New Raybestos® R-Line+ Rotor

Raybestos® is excited to announce the launch of our all new Raybestos R-Line+ Rotor. The R-Line+ Rotor features a resin-modified material that is chemically resilient, on the hat and edges. This provides protection against rust and corrosion caused by harsh environmental conditions. In addition to its enhanced corrosion resistance, the R-Line+ Rotor brings to you the following features:

- Superior surface finish for consistent braking
- Low initial lateral run-out and disc thickness variation for smooth, vibration free braking
- Advanced metallurgy for structural strength and heat transfer
- OE vane design and plate thickness for heat capacity and strength
- Precision balance for vibration free performance

This new line will also feature new packaging, a sleek black box with a graphic side label for easy identification. For additional information about Raybestos R-Line+ Rotors visit www.raybestos.com or contact your local Raybestos Sales Representative.

About First Brands Group™:

First Brands Group™ is a global automotive parts company that develops, markets and sells premium products through a portfolio of market-leading brands including: Raybestos® complete brake solutions, Centric Parts® replacement brake components, StopTech® performance brakes, FRAM® filtration products, Luber-finer® filtration products, TRICO® wiper blades, ANCO® wiper blades, Carter® fuel and water pumps, Autolite® spark plugs, StrongArm® lift supports, Carlson® brake hardware, CARDONE® new and remanufactured replacement parts, and our towing & trailering portfolio composed of REESE®, DRAWTITE®, BULLDOG®, TEKONSHA®, and FULTON®. The First Brands Group™ portfolio of world-class brands offers best-in-class technology, industry-leading engineering capabilities and superior customer service.