

PRESS RELEASE

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For Immediate Release:

MOTOR to Showcase New Products and Industry-Leading Solutions at AAPEX

TROY, MI – October 10, 2023 – MOTOR Information Systems will attend the 2023 Automotive Aftermarket Product Exposition (AAPEX) to take place October 31-November 2 at the Venetian Expo in Las Vegas. [Schedule a time to meet](#) with the MOTOR team at booth A3023.

At this year's AAPEX, MOTOR will highlight three of its newest data products that have been introduced in the last year, including:

- **MOTOR Shop Connect, a solution that enables integration with shop partners and powers incentive or rebate programs, vehicle history service, online schedule applications, and more.** This easy-to-install solution enables detailed repair order data to flow freely to trusted partners via the cloud.
- **MOTOR Campaign Connect, a solution that helps drive demand to shops with partner data and powers marketing and lead-generation campaigns, service reminder programs, product and service promotions, and more.** This easy-to-install solution helps marketing companies that have existing shop customer relationships create marketing campaigns to drive business back to those shops.
- **MOTOR TruSpeed Repair is a white-label solution for enterprises looking to bring OEM service and repair content to their customers quickly.** This solution provides access to OEM data in a single user interface for powering technician productivity and allows for out-of-the-box deployment for a faster time-to-market with customization.

In addition to its new product lineup, the MOTOR team will be available to discuss all of its industry-leading data solutions and services including e-commerce solutions, Software as a Service (SaaS), Data as a Service (DaaS), light-duty data products, medium- and heavy-duty data products, services for OEMs, and more.

About MOTOR

MOTOR Information Systems, a Hearst company, is one of the world's premier suppliers of automotive data and since 1903, has provided accurate, thorough and timely information. For more information, visit motor.com.

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