

FOR IMMEDIATE RELEASE

AMC Introduces Innovative 1 gallon Eco-Pack for BUGOFF® Ultra-Concentrated Windshield Washer Fluid



[Miami, FL, September 22, 2023] – American Manufacturing Co. (AMC) is proud to introduce a first-to-market innovative packaging solution: the BUGOFF® Eco-Pack. This unique packaging allows users to effortlessly prepare 1 Gallon of premium 3-in-1 formula BUGOFF® Ultra-Concentrated Windshield Washer Fluid while making significant strides in reducing plastic waste and landfill impact.

Driving Innovations in Windshield Washer Fluid and Sustainable Car Maintenance

American Manufacturing Co. (AMC) has consistently aimed to meet the evolving needs of automotive consumers for over 30 years. The BUGOFF Eco-Pack is a testament to our commitment to creating practical solutions that fulfill consumer demands, including a 3-in-1 premium formula engineered to effectively eliminate stubborn bug grime, repel water, and guarantee a streak-free windshield.

This innovative Eco-Pack also stands out for its environmentally conscious design, promoting a sustainable approach to car maintenance. It significantly reduces plastic usage by up to 93% compared to conventional packaging, benefiting the environment by curbing plastic waste and minimizing the need for bulky gallon containers. Tailored to be a grab-and-go product, it's easily stored in your car's storage areas for quick access, and with a simple tear and open mechanism, users can effortlessly pour the contents, adding water to transform them into BUGOFF Ultra-Concentrated Windshield Washer Fluid.

For More Information: Visit our website at www.americanmfgco.com

"We are thrilled to introduce our latest product, the BUGOFF® Ultra-Concentrated Windshield Washer Fluid Eco-Pack," said Ruddy Gascon, CEO of American Manufacturing Co. "Our dedicated team of skilled chemists and product designers has put their expertise into creating a solution that not only embraces sustainability and environmental friendliness but also goes above and beyond to meet our customers' expectations. We genuinely believe this product will set a new standard for convenience and eco-consciousness in the aftermarket automotive industry."

The new Eco-Pack for BUGOFF® Ultra-Concentrated Windshield Washer Fluid will be showcased at the **AAPEX 2023 New Product Exhibition**, which will take place from **October 31 to November 2 at the Venetian Exposition Center in Las Vegas, NV**. Visitors to the American Manufacturing Co. booth A2846 will have the opportunity to learn more about the product, its features, and its benefits firsthand. Company representatives will be available to answer any questions and provide additional information.

BUGOFF®

ULTRA-CONCENTRATED

WINDSHIELD WASHER FLUID

Ideal for: Auto / Truck / RV

quickly dissolves and cleans windshields to a streak free shine
and adds water repellant properties

One Eco-Pack = 1 Ready to Use Gallon

ECO-PACK
MAKES
ONE
GALLON

SUMMER
FORMULA

Eco Packaging:

- Uses 93% less plastic
- Easy to dispose - resulting in 90% less residual waste compared to bottle
- Recyclable Material
- Compact & Convenient Size

BUGOFF® Windshield Washer Fluid is



Excellent for removing Road Grime,
Tree Sap, Bird Droppings & Bugs



Concentrated Formula



REPELS WATER



BIO-DEGRADABLE



Good for the Environment
less landfill waste



More value,
Less Waste

ONE ECO
PACK = ONE READY
TO USE
GALLON

www.BUGOFFWasherFluid.com

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About American Manufacturing Co. (AMC)

American Manufacturing Co. (AMC) is a leading manufacturer of automotive chemical products and produces private label and co-man services to the Automotive, Homecare, Industrial and Heavy duty industries. For over 30 years, American Manufacturing Co. (AMC) has been dedicated to improving products to meet consumer demands, primarily in the automotive industry. Situated strategically near major South Florida seaports, we're well-positioned for both national and international distribution. Choose AMC as your trusted manufacturing partner for a superior standard of quality and service.

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