

Start Your Engines ...

It's Almost Time for AAPEX 2023

Have You Registered Yet?

Check registration off your to-do list (and save money while you're at it). From now until September 29 registration will cost just \$60. Starting September 30, registration will increase to \$120. Remember to also sign up for the specialized training sessions you want to attend. Each session costs \$50 and can be added at any time. However, sessions fill up fast, so the sooner you secure your spot, the better!

There's Nothing Like Being There

Exciting news – our 2023 event has even more to offer. Here's a look at what's waiting for you in Las Vegas:

Women, Diversity, Opportunity

We're proud to support the achievements of women in auto care, recognize the individuals and organizations championing the spirit of DEI, and provide young professionals with more opportunities to learn and network. Here are some special events we have in store — only available in-person at AAPEX:

- Women in Auto Care and their Allies Reception

- Women in Auto Care Awards

- MEMA Aftermarket Suppliers

Diversity, Equity & Inclusion (DEI) Awards

- Young Auto Care Networking Group (YANG) Reception



- Overseas Automotive Council (OAC) Global Reception

Electric Vehicle Experience

In addition to a dedicated electric vehicle section, the new EV Experience highlights EV exhibitors and products across the show floor. It's where you can access the latest insights on the cutting-edge innovations and specialized skills required to service the rapidly expanding and evolving market of electric, hybrid, and other alternative fuel vehicles. In addition to the 30-minute exhibitor sessions on products and solutions for the emerging EV market, join us for a one-hour panel discussion on EV adoption trends and how parts manufacturers are evolving their strategies in response.

The Gang's All Here

According to the latest exhibitor numbers, AAPEX 2023 is on pace to be one

of our best-represented events yet (we're officially sold out)! That means more manufacturer and supplier companies to connect with, more product demos, more education, and more opportunities for new business.

Only at AAPEX will you find so many buyers – and so many suppliers – under one roof!

Earvin "Magic" Johnson Takes the Stage

Don't miss Magic's legendary keynote session The Magic of Winning on Tuesday, October 31, when he

will share his incredible story, including his winning formula – knowing and serving his customers. Secure your seat now – they're

filling up fast! Ticket information can be found at aapecshow.com/keynote.



For additional events and location information refer to the full schedule at aapecshow.com/schedule.



AAPEX 2023 Register Today

OCT. 31- NOV. 2 | LAS VEGAS, NV | THE VENETIAN EXPO

Learn Year-Round With AAPEX

We're committed to providing automotive aftermarket professionals with the education and training they need to excel. Check out these resources to discover how you can hone your skills and knowledge on-site at AAPEX as well as online all year round:



AAPEX Joe's Garage Online

This FREE bi-weekly webinar series gives you access to insightful technical training and management content perfect for shop leaders and service pros. Next up, we have our September 27 webinar "Taboo Topics - What Are Your Shop's Drug and Alcohol Policies?" to learn about developing effective employee guidelines. If you can't catch the live webinar, no sweat — all sessions can be viewed on-demand after they air.

AAPEX Education Online

The free learning opportunities don't stop! Expand your business strategies with webinars dedicated to the automotive aftermarket's most critical topics, from generative AI to political and social discourse to disruptive tech and beyond.

On-Site Education Opportunities

Want something more hands-on? Get in-person training at AAPEX 2023 in Las Vegas. With both general education and shop-focused training sessions designed for every role across the automotive aftermarket, you're sure to find what you're looking for. See for yourself!

Visit aapexshow.com for all education information.

Only at AAPEX will you find so many buyers under one roof. Here's a snapshot of who'll be on-site:

- Advance Auto Parts
- Aftermarket Auto Parts Alliance
- Auto Zone
- Costco
- Federated Auto Parts
- NAPA Auto Care
- O'Reilly Auto Parts
- Pep Boys
- Peterbilt
- Porsche
- Procter & Gamble
- Pronto Network
- Sam's Club
- The Group Automotive Parts Services
- Valero Refining
- Valvoline
- Volkswagen
- Walmart
- WJB Auto
- Ziebart International Corp.
- AND MORE!

Celebrating Our Service & Repair Pros



We're so grateful for service and repair professionals that we felt a celebration was in order. Join us Wednesday evening, November 1, in Joe's Garage at the Service and Repair Reception to recognize all the hard work these dedicated professionals put in to keep vehicles safe and on the road. It's a great opportunity to mix and mingle and make new connections.



Attendee Testimonial

“ I love seeing all the manufacturers. I love seeing all the new products. That's what's most important to me – the new products. ”

- RICK MUSCOPLAT, RICKS FREE AUTO REPAIR ADVICE

Exhibitor Testimonial

“ Joe's Garage is right here, and they really went above and beyond with it. There has been lot of traffic so far. ”

- Joelle Pollak, NAPA Autocare



Follow AAPEX on Social Media

Watch the latest AAPEX TV videos and catch highlights on the automotive aftermarket across our social media channels. And be sure to use hashtag #AAPEX23 to join the conversation.

#AAPEX23



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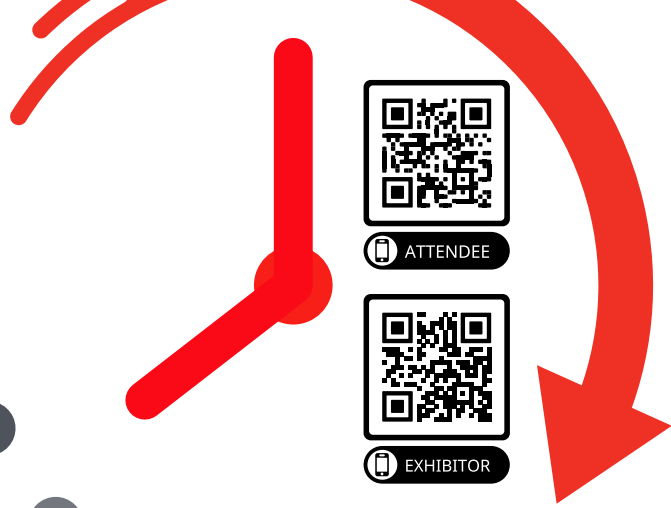


LinkedIn: AAPEX



YouTube: @aapexshow

Visit aapexshow.com



Time Is Ticking — Book Your Stay

Nearly 162,000 people will be in Las Vegas during the automotive aftermarket industry week. That means the best hotels and rates are going fast! Book your stay through onPeak,* the official housing partner of AAPEX, to enjoy discounted rates and lock in a room at a location near the event venue.

*onPeak is the only official housing partner of AAPEX. No other hotel reseller is endorsed by or affiliated with AAPEX, so although others may offer housing for AAPEX, entering into financial agreements with such companies can have costly consequences.



aapex Blog

Don't Miss a Beat



What's the best way to stay up to date on the hottest automotive aftermarket topics, news, and innovations? Reading our AAPEX Blog, of course. Access expert commentary and insights by industry leaders on a range of topics, including EV adoption, right-to-repair legislation, sustainable strategies, and more.



WHERE
PASSION
MEETS
PERFORMANCE

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ahead of the curve

OCTOBER 31–NOVEMBER 2

LAS VEGAS, NV | THE VENETIAN EXPO | #AAPEX23

In less than two months, the automotive aftermarket community will unite at AAPEX. Don't miss your chance to attend the largest event where hands-on training meets expert-led business education. Where global professionals and industry leaders gather to make connections, catch the latest demos, and find the perfect products. Be at the center of it all – register before it's too late.

YOU BELONG HERE. | [AAPEXSHOW.COM](https://www.aapexshow.com)