

What Fuels AAPEX

Your passion to keep vehicles moving safely drives your business forward every day. At AAPEX, you'll find the new-to-market products, groundbreaking technology, hands-on training, and extensive network you need to deliver year after year. Check out everything that keeps us going strong.

Business Relationships

On the exhibit floor, meet with your current vendors and form partnerships with new companies from across the entire automotive aftermarket. Among the 2,500+ exhibitors featuring 1,295 product categories at AAPEX 2019, more than 125 are exhibiting for the first time.

Groundbreaking New Products

Set yourself apart from the competition in the New Product and Packaging Showcases, where you'll see hundreds of innovative products and packaging released within the past year. Browse categories that include Accessories & General Merchandise, Appearance Chemicals & Car Care, Automotive Lighting, Business Tools & Services, Chemicals, Lubricants & Filters, Hard Parts, Safety, Technology, and Tool & Equipment.

Expert Insights

AAPEXedu keeps you informed on today's biggest trends, global issues impacting the industry, emerging technology, and tips on improving operations. Plan ahead for your business with this year's forward-thinking sessions, including:

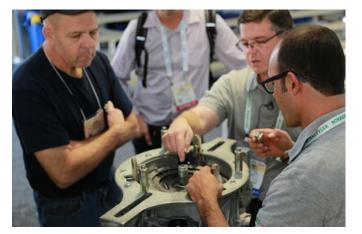
- "2020 Aftermarket Outlook," presented by NPD Group
- "Automotive Aftermarket Online-to-Offline (o2o) Pulse Check"
- "Service Professionals Summit— Aftermarket 2030: Consolidation Trends, Opportunities, and Challenges for the Independent Service Professional"
- "Recruiting & Retaining the Next Generation of Top Talent"

Hands-on Training

Mobility Garage – Products and Training for Tomorrow introduces you to new products and tools in two dedicated categories: Electric Car & Alternative Fuel/Energy and Shop Equipment & Technology. You'll learn hands-on with underhood training programmed by AVI, NAFTC, RLO Training, and NASTF, explore exhibitors' newest products, and preview soon-to-be-released products.

Technology

Get up to speed on the hottest tech topics in the automotive aftermarket. Featuring 20-minute TED Talk-style presentations, Let's Tech engages you in quick learning geared toward the future of the industry.



The Next Big Thing

Experience what's next in the aftermarket at AAPEX Technology of Tomorrow. You'll see products still in the prototype phase and set to hit the market in the next three to five years. EPTEMBER 2019

Exchanging Ideas

Meet professionals from around the world who are as passionate about the automotive aftermarket as you are and share insights during focused networking events, including:

- AAPEX Reception
- Women in Auto Care Reception
- Overseas Automotive Council (OAC)
 Global Reception (ticketed event)
- YANG Reception (open to all industry members under the age of 40)

Spirited Competition

Defend your title when the AAPEX Virtual Vehicle Challenge returns this year. In the Sand Expo main lobby on Level 2, virtually install parts in a vehicle and compete for the best time. Daily winners with the fastest time receive free AAPEX 2020 registration and housing for up to four nights. New in 2019, selected cars will also race on the Virtual Vehicle Track!

AAPEX 2019 Tuesday, November 5 – Thursday, November 7 Sands Expo, Las Vegas, Nevada

Register today at aapexshow.com



Find Out What's Next in the Fight for Data Access **AAPEX Blog**



Aaron Lowe, AAP Senior Vice President of Regulatory and Government Affairs for the Auto Care Association

Catch up on the latest automotive aftermarket insights on the AAPEX blog. In new posts published every week, you'll get up to date with industry experts and groundbreaking technology. A recent post delves into the ongoing battle for vehicle data access.

As manufacturers work to lock down ports in the name of cybersecurity, the time when a technician can plug into the on-board diagnostic port and pull data will soon come to an end. Aaron Lowe, AAP, senior vice president of regulatory and government affairs for the Auto Care Association, writes that current configurations for vehicle data place the manufacturers in the role of gatekeepers.

Although the independent auto care industry has thrived over the past few years, removing shops' full access to a vehicle's diagnostic system may slowly change the competitive dynamics in the repair industry. Vehicle security can be achieved in a standards-based manner—AAPEX Technology of Tomorrow will demonstrate a set of interfaces that can securely communicate vehicle information to third parties, the Secure Vehicle Interface (SVI). AAPEX 2019 also offers a panel discussion that dives deeper into the issue, "Your Car, Your Data," 1:30 – 2:30 p.m., Wednesday, Nov. 6.

Read more about the fight to serve the motoring public in the full blog at aapexshow.com/blog, and view previous posts for other insights significant to the automotive aftermarket.

Book Through onPeak for the Hotel You Want



Strengthening your relationships with peers and vendors throughout the industry is one of the greatest benefits of attending AAPEX. In hotels located near the event, you'll enjoy an added sense of community and access to exhibitors and colleagues off the exhibition floor. Take advantage of discounted rates with onPeak,* the official housing partner of AAPEX. *

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*onPeak is the only official housing partner of AAPEX. While other hotel resellers may contact you offering accommodations for your trip, they are not endorsed by or affiliated with AAPEX. "AAPEX offers the opportunity to connect with some of the finest service professionals, vendors and educators in the automotive industry. It's an investment in your business and in yourself—and one that will provide returns to you throughout the coming year. I highly recommend that you attend and bring members of your team with you. You'll be very glad that you did."

— Doug Grills, AutoStream Car Care

aapextv.com Examine the Impact of **Tariffs and Uncertainty** on AAPEX TV-360



Get the most current information on trends, policies, and issues concerning the automotive aftermarket on AAPEX TV-360. In a recent episode, Senior Vice President of Government Affairs for Motor & Equipment Manufacturers Association (MEMA) Ann Wilson discusses the uncertainty around not just USMCA, but also increases on tariffs for steel and aluminum, along with potential increases on imported vehicles and auto parts.

In addition, Wilson provides valuable advice for companies during a time when U.S. investment and jobs are being impacted by the uncertainty. She recommends taking a critical look at your supply chain and conducting scenario planning, and then examining if there are alternate solutions you could implement. There are other pending policies to keep an eye on as well. Chemical regulations on state levels, such as Proposition 65 in California, could impact your business, and data access will be top of mind for the repair industry in the coming years.

Watch the full episode, check out other interviews, and receive updates on aapextv.com. Then make sure to dive deeper at AAPEX 2019. Attend the AAPEXedu session "Trade, Regulation, and Other Policies Impacting Your Business" at 11:30 a.m., Wednesday, Nov. 6. Here, you'll discuss trade with China and tariffs on steel and aluminum, the importance of new USMCA rules, the impact of Proposition 65, and how to guard your business against any potential problems.

f ♥ ☑ in Follow AAPEX on Social Media

Stay in touch with the automotive aftermarket community year-round through social media. Use #AAPEX19 to join the latest conversations!

Facebook: **@AAPEXShow** Twitter: **@AAPEXShow** Instagram: **@aapexshow** LinkedIn: **AAPEX**

Subscribe to the AAPEX Newsletter

Sign up for the newsletter to get all the details on AAPEX 2019 registration, housing, new products, AAPEXedu, networking events, and more. Visit aapexshow.com/newsletter to stay in the know throughout the year—subscribers are among the first to see the latest on AAPEX TV-360 and the AAPEX blog.

AAPEX is a trade-only event and is not open to the general public. AAPEX represents the more than \$1 trillion global automotive aftermarket industry, and is co-owned by the <u>Auto Care Association</u> and the <u>Automotive Aftermarket Suppliers Association (AASA)</u>, the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit <u>www.aapexshow.com</u> or e-mail:info@aapexshow.com. On social media, follow AAPEX at #AAPEX19.

Visit our website aapexshow.com



INNOVATION DRUVES

To stay ahead in the aftermarket, you need the new products and technology you can only find at AAPEX 2019. Here, you'll connect with 2,500+ exhibitors featuring 1,295 categories of innovative products. See hundreds released within the past year in the New Product and Packaging Showcases. Get hands-on with the future in Mobility Garage – Products and Training for Tomorrow, where you'll explore new products and tools in Shop Equipment & Technology and Electric Car & Alternative Fuel/Energy sections. And check out prototypes that aren't yet on the market in AAPEX Technology of Tomorrow. Discover everything you need to drive your business forward.

REGISTER NOW | AAPEXSHOW.COM



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