

## Tune Up Your Connections at AAPEX 2021



Nothing replaces doing business in person, whether that's at the shop, the office or your industry's premier event. This year, AAPEX is back and better than ever, building on its reputation as the destination for training, tools, and technology – and expanding it with an additional 260,000 square feet of new areas dedicated to every aspect of the aftermarket.

Looking for the tools to improve everyday services, like diagnostics, telematics, warehouse robotics, and logistics? They're here. Focused on tires or a full selection of products? You'll find them at the new tire section and Automotive Aftermarket Central. Plus, with features like three new training theaters, an international marketplace at Caesars Forum

Conference Center, and the new Repair Shop HQ with Joe's Garage featuring six operating service bays, there's something for everyone. Beyond a bigger show floor of products, there will also be even more experiential learning opportunities than in years past so you can sit in on quick, focused sessions and pick up practical ideas that you can implement immediately.

The market has changed since we last met, and AAPEX 2021 is your opportunity to get ahead of the rapid change and prepare for what's around the corner. Join your community to reconnect and take your business to the next level. Stay tuned for more details in future issues and at [aapexshow.com](http://aapexshow.com).

## Stay Connected

There's a lot happening in the automotive aftermarket, and the conversation continues year-round. Follow AAPEX on social media to find the latest insights and maintain relationships with other automotive aftermarket professionals.

-  Facebook: @AAPEXShow
-  Twitter: @AAPEXShow
-  Instagram: @aapexshow
-  LinkedIn: AAPEX

# AAPEX 2021

## NOVEMBER 2-4, 2021

SANDS EXPO @ CAESARS FORUM, LAS VEGAS

Registration opens in May 2021. Visit [aapexshow.com](http://aapexshow.com) for more information.

# AAPEX 2021: Annual Maintenance for Your Business

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ahead of the curve

November 2-4, 2021



### Caesars Forum

- Booth Number Series C50000 - C94000
- International Pavilions
  - Independent International Exhibitors

### Sands Expo Level 1 - Repair Shop HQ

- Booth Number Series R7000 - R11300
- Alternative Fuel Section
  - Diagnostics/Telematics Section
  - Joe's Garage
  - Mobile Heat Transfer/Heating/AC Section
  - Tire Servicing Section
  - Tool & Equipment Section

### Sands Expo Level 2 - Automotive Aftermarket Central

- Booth Number Series A100 - A43000
- Automotive Technology Section
  - AWDA Section
  - General Section
  - Import Vehicle Community Section
  - International Section
  - Paint/Body Equipment Section
  - Remanufacturing Section
  - Technology of Tomorrow Section

Check out the new AAPEX campus, a layout designed to help you navigate the newly expanded show floor with ease – with official event hotels just a short distance away.



## Book Now for Best Hotel Selection

Booking your room early means getting better options. The most secure way to make reservations is through AAPEX's official and trusted partner, OnPeak. It's easy to use and offers a variety of hotels so you can find the accommodations and amenities that fit your needs and your budget. But the best deals go fast – and hotels will be available for booking soon, so stay tuned to [aapexshow.com](http://aapexshow.com) to get your plans set for AAPEX 2021.

*\*onPeak is the only official housing partner of AAPEX. Reserve your room through onPeak for the best selection and discounted rates at conveniently located hotels, as well as exclusive hotel perks—all with no booking or service fees. While other hotel resellers may offer housing for AAPEX, they are not endorsed or affiliated with AAPEX, and entering into financial agreements with such companies can have costly consequences.*

## Attendee Spotlight

The role you play in keeping customers on the road is fueled by access to expert insights, understanding of new products, and building community relationships. Nowhere else can you get a true check-up than your industry's event. It's where every aspect of the automotive aftermarket can find exactly what they need to grow. While the Virtual AAPEX Experience delivered a look at new technology and expanded education through powerful demos, we all look forward to coming together again in person to see the full marketplace, watch new equipment in action, shake hands (or bump elbows), make deals and move forward.

"I have been the Executive Director of AAAS, Inc. since 1991 and, in my career, I have only missed two AAPEX Shows (since its existence). Although the 2020 virtual event was well done and the education sessions well worth the time to log in, I am extremely excited about the possibility of traveling to Las Vegas and attending the 2021 show in person. AAPEX provides me with the opportunity to stay updated on the latest trends and products, in addition to seeing and continuing business relationships with existing industry friends and making new ones. I urge everyone in our industry to attend AAPEX...I strongly feel that it's well worth it!!!"

- Randy Lisk, Automotive Aftermarket Association of the Mid-South (AAAS)



## Exhibitor Spotlight

Your business is about connections. And the automotive aftermarket is more ready than ever to connect, shop the latest products, and make deals. Jump start new opportunities at AAPEX 2021, where you'll be face-to-face with loyal customers and new prospects, all looking to solve their challenges with your latest products and services.

"The AAPEX event is an invigorating experience always offering valuable insight. Spectra looks forward to equipping industry professionals with sales growth via our Premium product offerings"

- Derrick Carr, Corporate Director - Spectra Premium



"BCA is very pleased to be back at AAPEX in person for 2021. We look forward to seeing our existing customers and welcoming new prospects into our 2021 redesigned booth."

- Kevin Judge, VP Sales & Marketing - NTN Automotive Aftermarket, BCA & Bower Bearings

### PRODUCT SPOTLIGHTS

#VIRTUALAAPEX



#### All-New VSI-N-Gen

The all-new VSI-N-Gen is what the industry has been asking for...Finally! New VSI architecture from OSI Technologies gives four channels of CAN and CAN FD. It works on every car's electronic network! Programming, diagnostics, pre- and post-Scan, CyberGuard. The VSI-N-Gen has it all, start to finish. For more information: [www.dqtech.com](http://www.dqtech.com)



#### DrivePro ES Diagnostic Platform

The DrivePro ES diagnostic platform gives technicians the confidence to repair complex vehicles with OE-licensed diagnostic software, built-in remote assisted programming and ADAS calibration - all connected to live iVS 360 repair guidance from OE brand-specific master technicians. DrivePro ES and iVS 360 technical support will help you quickly diagnose the problem right the first time, every time so you can maximize shop efficiency and billable hours. Contact us to schedule a DrivePro ES Demo today! For more information: [www.quirkFS.com](http://www.quirkFS.com)



#### PHOENIX PRO - Full-Size Advanced Diagnostic Tool - 12" Screen

- OE-Level Diagnostics for 80+ domestic, European and Asian vehicle brands.
- Tech-To-Tech support for maintenance service to module coding
- Includes Cloud-Based Online Programming for Select Makes and Models
- Bi-Directional Diagnostics / Adaptations @ Component Coding
- Advanced Service Resets / 16 Special Functions
- Wireless Bluetooth VCI / USB Cable for Cloud Based Programming

For more information: [www.tspdonusa.com](http://www.tspdonusa.com)



#### TOPDON TP37 - Affordable TPMS Diagnostic / Sensor Activation / Programming Tool

- Fast Make-Model-Year vehicle selection
- Test all TPMS sensor data before working on customer's vehicle
- Program all popular Aftermarket TPMS Sensors
- Integrated TPMS relearn procedures
- Test RKE remotes
- Integrated sensor/sensor kit lookup
- Pair with Phoenix Pro for a complete TPMS solution

For more information: [www.tspdonusa.com](http://www.tspdonusa.com)

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[aapecshow.com](http://aapecshow.com)

## Get Fully Charged

Looking for the latest products? AAPEX remains your resource for anything you may have missed at the Virtual AAPEX Experience, including the Product Showcase and Products Spotlight. Browse the collection to find the biggest innovations across multiple categories.

To view the Virtual Show Guide, go to [aapecshow.com](http://aapecshow.com), choose your "experience," select "Trends and Resources," and click on "Virtual Show Guide" in the drop-down menu.



## AAPEX blog: Keep an Eye on Insights

When it comes to automotive aftermarket insights, the AAPEX blog delivers. Beginning in April, you'll find new posts every other week from industry experts, helping you to stay up to date on the most pressing topics in these changing times. See the latest blog at [www.aapecshow.com/blog](http://www.aapecshow.com/blog).

Visit [aapecshow.com](http://aapecshow.com)

# IT'S TIME

TUESDAY, NOVEMBER 2—THURSDAY, NOVEMBER 4, 2021

# FOR A TUNE-UP

SANDS EXPO & CAESARS FORUM | LAS VEGAS, NV

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Your customers depend on you to keep vehicles running smoothly. And you depend on your industry event to keep you in the know about the tools, training, products, and technology to help you do that. So put your “annual maintenance” on the schedule now and make plans to join your community at AAPEX 2021. With an expanded marketplace and more experiential learning opportunities, this year’s event shines a light on the importance of new connections, current insights, and a profitable future.

**LEARN MORE** > [aaapexshow.com](https://aaapexshow.com)

#AAPEX21