

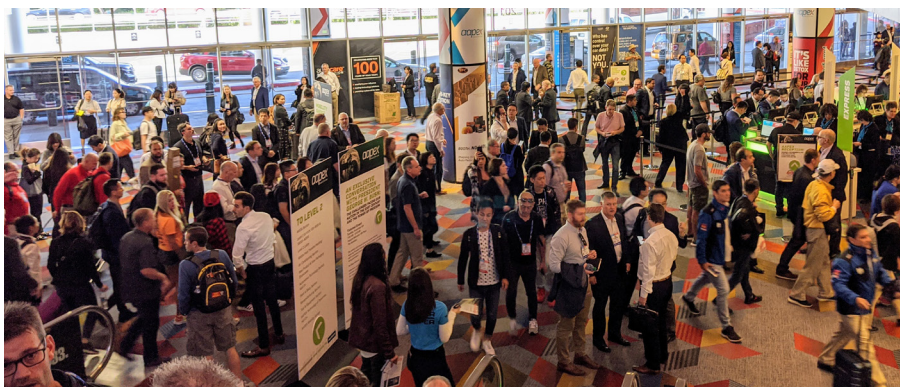
Get Ready for More in 2020 With an Expanded AAPEX Show Floor

Taking care of the world's vehicles and keeping drivers safe is a big responsibility. Whatever the reason a vehicle rolls in – a funny sound, an accident, or a flashing light signaling it's time to schedule maintenance – AAPEX attendees are the experts who provide the tools, equipment, and technology support to make it right and get people back on the road.

Automotive aftermarket professionals may not have the luxury of indicator lights to tell them it's time for their annual



“maintenance”—but they do get the yearly tune-up they need at AAPEX. This event has always brought the industry together in a major way. In 2019, products and technologies were on display from more than 2,500 exhibiting companies representing 44 countries across 543,300 square feet. AAPEX buyers represented 114 countries, making it a truly international event. **Now, for the first time in years, AAPEX is undergoing a significant expansion, with our largest exhibit space to date.** This growth helps AAPEX do more than accommodate more



exhibitors. It allows the event to facilitate new efficiencies across the entire supply chain while proactively delivering solutions that directly address the challenges we're all facing as a result of change in the automotive aftermarket industry.

In 2020, Sands Expo Level 1 will be transformed into Repair Shop HQ, an immersive environment designed to meet the needs of today's service professional and beyond. As part of this addition, the Tool and Equipment section, Mobile Heat Transfer/Heating/Air Conditioning section, and Mobility Garage will be relocated here. AAPEX is also launching a brand-new Tire Servicing Section and building out a four-bay shop on the show floor. Repair Shop HQ will also offer a more robust training program that taps into the expertise of the industry's top trainers and provides greater understanding of alternative fuel vehicle technologies, as well as two expanded training theaters to facilitate undercar and underhood

topics. The expansion additionally features a new Robotics and Warehouse Equipment and Logistics section, and all the inventory that retailers, service and repair professionals, and warehouse/distributors need on Level 2 in Automotive Aftermarket Central. And when we say the AAPEX show floor is expanding, we really mean it. AAPEX 2020 has so much to offer. We're bringing Caesars Forum into the fold (just across a new foot bridge from Sands Expo)—a new pavilion exclusively dedicated to Chinese and international suppliers.

Last year, more than 49,000 targeted buyers walked the aisles at AAPEX, with attendees spanning the full automotive aftermarket ecosystem—including auto parts retailers, independent repair garages, program groups, and warehouse distributors. An even stronger turnout is anticipated in 2020. Join them and get the knowledge you need to keep moving forward.

AAPEX 2020

Tuesday, November 3 –
Thursday, November 5
Sands Expo & Caesars Forum, Las Vegas

Registration opens in April! Visit aapexshow.com for more information.

AAPEX 2019 Stats

More than **\$1 trillion** global automotive aftermarket industry

49,000+ targeted buyers

17% international targeted buyers

2,500+ exhibiting companies

1,295 product categories



AAPEX Blog:

Go Inside the Aftermarket

Catch up with the latest expert insights in informative and timely posts authored by thought leaders industry-wide. Look for new blogs on technology, trends, market outlooks and a range of other relevant topics every other week, from vehicle data to ADAS.

Read the full blog archives now at aapexshow.com/blog.

The Exhibitor Destination

No event gives exhibitors greater access to decision-makers in the more than \$1 trillion global automotive aftermarket industry—including auto parts retailers, independent repair garages, program groups, warehouse distributors and beyond—than AAPEX. The show floor brings exhibiting companies together with existing customers, new prospects, and buyers from around the world. That's why industry executives like JP Persico, director of strategy, communications, and innovations at Bosch LLC, see AAPEX as an integral part of their annual plan.



"We've been coming to AAPEX for 50 years," says Persico. "We see this as the most valuable part of the year to connect with our customers."

Senior VP of Sales for Motorcar Parts of America, Rick Mochulsky agrees, adding, "We've been attending the show for many years. It gives us the opportunity to get together with our best customers. It gives us the opportunity for other people to find us."

Learn more about exhibiting at AAPEX 2020—including all the new opportunities available thanks to the expanded show floor—and reserve your booth space at aapexshow.com/exhibitor.

Attendee Spotlight

Just as a vehicle can't operate at peak performance without its annual maintenance, neither can a business. That's why AAPEX continues to be the place where the automotive aftermarket industry comes together to learn, connect with suppliers, and get fully charged for the year ahead.

Repeat attendee Andy Bizub, owner of Midwest Performance Cars Chicago, MPC Northbrook, says, "I have been coming to AAPEX for five years, and it gets better every year. It is a 'must-attend' for me. I have made

connections with key people, found new products and reconnected with industry friends every year."

Greg Robbins, owner, Arizona Tool Supply clearly utilizes AAPEX as his business' annual check-in to for education, discovery, and more to ensure he stays on course. To Robbins, "Attending AAPEX allows my business to learn about new trends, discover new products, meet face to face with suppliers, expand my network of contacts and help plan for future growth."

Stay Connected With #AAPEX20

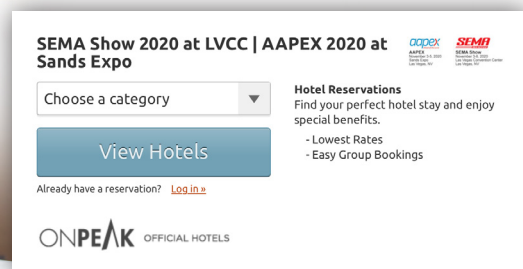
AAPEX is where the full automotive aftermarket ecosystem comes together each year—to do business, stay informed, and touch base with people who understand their challenges and champion their opportunities. Follow AAPEX on social media to keep the conversation going throughout the year and get the up-to-the-minute insights you need in real time.

- Facebook: @AAPEXShow
- Twitter: @AAPEXShow
- Instagram: @aapexshow
- LinkedIn: AAPEX

Book Your Preferred Hotel Now

More than 162,000 automotive professionals will converge in Las Vegas during AAPEX and good deals on rooms are going fast. Book your room now in the event's room block through onPeak*, AAPEX's official housing partner, to get the accommodations you want at the best rate available. Reserve your room at: bit.ly/31WrEU1.

**onPeak is the only official housing partner of AAPEX. Reserve your room through onPeak for the best selection and discounted rates at conveniently located hotels, as well as exclusive hotel perks—all with no booking or service fees. While other hotel resellers may offer housing for AAPEX, they are not endorsed or affiliated with AAPEX, and entering into financial agreements with such companies can have costly consequences.*



Check our channels frequently to see the latest videos from AAPEX TV-360 and keep pace with current trends, policies, and issues facing our industry.

Source Products Between Events

Consider Product Plus Magazine your AAPEX 2019 highlight reel in printed (and digital) form. Featuring entries and winners of the New Product Showcase and New Packaging Showcase, it's a perfect opportunity to revisit all the new concepts and technology that intrigued you and see anything you may have missed. Plus, enjoy photos from AAPEX receptions and events, and read a recap of industry award winners as we ramp up for 2020.

Read the current issue: bit.ly/Product-Plus-2019



AAPEX is a trade-only event and is not open to the general public. AAPEX represents the more than \$1 trillion global automotive aftermarket industry, and is co-owned by the [Auto Care Association](http://www.auto-care.org) and the [Automotive Aftermarket Suppliers Association \(AASA\)](http://www.aasaa.com), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX20.

Visit aapexshow.com

SCHEDULE

NOVEMBER 3-5, 2020

YOUR ANNUAL

SANDS EXPO & CAESARS FORUM | LAS VEGAS, NV

MAINTENANCE

aaapex
ahead of the curve

When a light comes on, you're the one they call. Every day you and your business keep Americans—and those around the world—safe and driving. If only your business came with warning lights too, you would know exactly when it's time for a tune-up. When a new opportunity lies ahead. Or when the automotive aftermarket is starting to shift gears. Well, consider AAPEX your system alert. AAPEX is the time and place to gather and connect for your annual maintenance—to get the latest under-the-hood training, new-to-market products and services and expert insights you need to stay competitive and fully informed.

LEARN MORE > aaapexshow.com

#AAPEX20