

Gain Aftermarket Industry Insights with AAPEXedu

AAPEX 2019 has streamlined education so you can easily fit relevant sessions into your busy event schedule. Over three days, you'll access the up-to-date content you need to stay ahead of the curve. You'll also engage in quick learning in 20-minute Let's Tech sessions and get hands-on training in Mobility Garage – Products and Training for Tomorrow.

Build expertise and prepare for every challenge in the following expert-led AAPEXedu sessions, taking place in the Bellini Ballroom at the Venetian:

Tuesday, November 5

- 10:00 a.m. Doing Business in China 2.1
- 11:30 a.m. Aftermarket Outlook 2020
- 1:00 p.m. Innovative End-of-Life Strategies for Emerging Technologies in a Changing World
- 2:30 p.m. Your Customer in 2020

Wednesday, November 6

- 10:00 a.m. 5 Trends in 5 Minutes
- 11:30 a.m. Trade, Regulation and Other Policies Impacting Your Business
- 1:00 p.m. 5 Ways to Recession-Proof Your Business
- 2:30 p.m. 2025 and Beyond: The New Retail Frontier, The Future of the Aftermarket, and How to Win

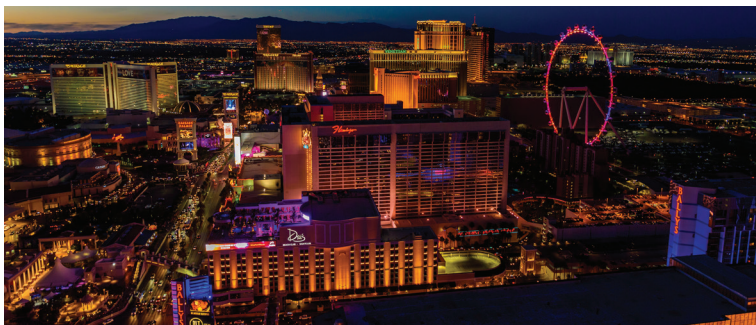
Thursday, November 7

- 9:30 a.m. ADAS Forum
- 1:30 p.m. Service Professionals Summit

Visit aapexshow.com/edu to search the AAPEXedu schedule now. All sessions will be translated into Spanish and Chinese.



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AAPEX 2019 Tuesday, November 5 – Thursday, November 7
Sands Expo, Las Vegas, Nevada

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See Aftermarket Forecast Highlights on AAPEX TV-360

A valuable resource for anyone in the automotive aftermarket industry, AAPEX TV-360 provides information on industry trends and insights, the latest innovations, and updates on AAPEX 2019. The newest episode covers Nathan Shipley's 2019 forecast for the automotive aftermarket. An automotive industry analyst from NPD Group, Shipley spoke about the challenging trends he's seeing throughout the industry.

"As a manufacturer or retailer in this space, if you're not thinking differently about your business and how you're catering to today's consumers, it's going to be not a pretty run in the long haul for you as a business," he said. "So our message is, just think long term and how the customer is evolving and changing."

He added that aftermarket retail sales grew 4%, with weather-related products driving the growth. Research showed that accessories and add-on items did poorly, likely due to the consumer trend toward e-commerce. For brands, manufacturers, and retailers, product innovation and a focus on the in-store experience will continue to be top of mind.



Plus, the episode spotlighted technology like modern radar sensors in modern chassis systems. Technicians need to learn about the sensors because they operate on high-frequency radar waves, which can pose a health risk.

Watch the full episode, check out other interviews, and receive updates

when you follow AAPEX TV-360. Visit aapextv.com to get leading automotive aftermarket industry insights.

And don't miss NPD Group's AAPEXedu session "Aftermarket Outlook 2020" at 11:30 a.m. Tuesday, Nov. 5, at AAPEX 2019.

Check Out the Newest Products and Packaging

AAPEX 2019 is the place to see what's new in the automotive aftermarket. See what you could be stocking before anyone else in the New Product and Packaging Showcases in The Venetian Level 2 hallway. Plus, exhibitors will announce new products right on the exhibition floor. Make sure to stay connected with the new products and packaging after the show ends by accessing ProductPlus Magazine at aapexshow.com/aapex-product-plus.

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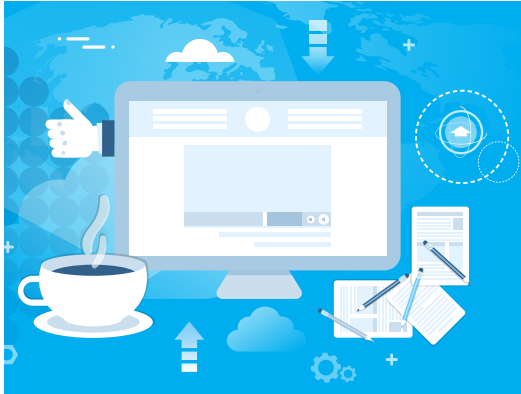
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Read How One Shop Owner Stays Ahead on the AAPEX Blog



“AAPEX is important to me and my business, as it allows me to gauge what is driving our industry, and where it is heading in the future. It allows hands-on interaction with a variety of vendors, some of which we are familiar with, and others that are up and coming.” – Dave Spann, Acton Auto Parts

Get the latest automotive aftermarket insights on the AAPEX blog. Stay up to date with industry experts and groundbreaking technology in new blog posts published weekly starting in July. In a recent post, you'll read about technology and tooling from the small shop owner's perspective.

John Hubka, owner of H C Auto Repair in Bryan, Ohio, discusses how technology has kept evolving since he opened his shop in 1991. Electric vehicles, hybrid vehicles, tire-pressure monitoring systems, advanced driver assistance systems, telematics, and even refrigerants are just a few of the changes shop owners have to stay on top of, and across multiple vehicle lines from different manufacturers. In addition, tooling for the new technology can represent one of Hubka's biggest expenses each year.

How does he stay on top of the technology and know which tools are worth the investment for his shop? He and his wife, who handles bookkeeping for his shop, attend AAPEX every year to get the relevant technology information they need to keep their shop ahead of the curve.

Join John Hubka and the entire automotive aftermarket industry at AAPEX 2019 and prepare for everything your customers will drive into your shop.

Visit aapexshow.com/blog now to read the full blog, plus check out the previous posts that provide insights into topics prevalent in the aftermarket.



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AAPEX is a trade-only event and is not open to the general public. AAPEX represents the more than \$1 trillion global automotive aftermarket industry, and is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association \(AASA\)](#), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX19.

Visit our website aapexshow.com

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