

AAPEX: Gaining Traction

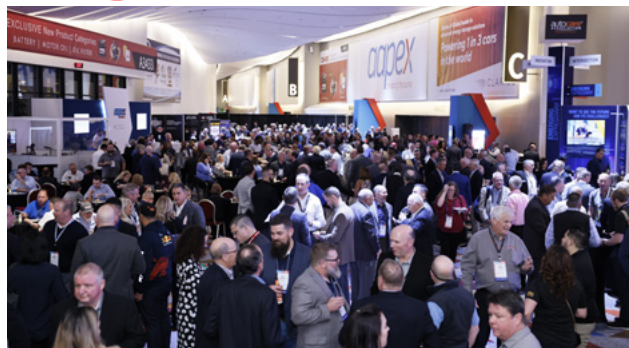
Highlights from AAPEX 2022

AAPEX 2022 had it all — the latest product innovations from top companies, hands-on training focused on the marketplace's most in-demand skills, forecasts for the future of the automotive aftermarket industry, and more!

Attendee-favorite Joe's Garage — sponsored by ShopOwner — got a new design for this year's event, expanding its real-world service station to 10 shop bays and lifts. This allowed for more company demos on running vehicles, opportunities to see the newest products in action, and complete under-hood to under-vehicle solutions.

In addition to these exciting improvements, the rest of the AAPEX show floor was full of energy. Taking over Level 1 of The Venetian Expo, Repair Shop HQ served as AAPEX's one-stop-shop for all things service and repair, which included Joe's Garage; four training theaters; and sections

dedicated to tool and equipment, tire servicing, diagnostics/telematics, and mobile heat transfer and air conditioning. Automotive Aftermarket Central on Level 2 was where attendees and exhibitors connected over cutting-edge innovations across categories. Housing both the New Product and New Packaging Showcases, attendees explored the hottest products and parts from top aftermarket suppliers while getting merchandising inspiration from the largest display of next-gen packaging designs and concepts. On Level 2, companies like Interstate Batteries, CLARIOS and ZF Aftermarket gathered en masse, alongside the New Product and New Packaging Showcases and a variety of specialty sections including: Import Vehicle Community, Automotive Warehouse



Distributors Association (AWDA), Paint/Body Equipment, eCommerce, Remanufacturing, and Automotive Technology.

AAPEX 2022 featured a robust training schedule led by elite industry pros, plus quick TED-Talk-style thought leadership and panel discussions on The AAPEX Stage. This year our training and education sessions created the ultimate on-site experience and countless opportunities for networking. With an eye turned toward the future, two event general sessions focused on the trends impacting the market and what to expect come 2023.

Speaking of the road ahead, the Road to AAPEX was a major hit! ASE-certified technician Joe Keene rebuilt a 33-year-old Cadillac Brougham with more than 180,000 miles and drove it from Akron, Ohio, across iconic Route 66 to Las Vegas. With expert help and parts from the automotive aftermarket, the glossy white Cadillac arrived to AAPEX in style! Follow the entire journey across the U.S. at www.aapexshow.com/blog/the-road-to-aapex-episode-1.



Don't Miss Out on the Next Big Event

We can't wait to see you again next year at The Venetian Expo! Keep an eye out for information about registration, updates to the schedule, and more as AAPEX 2023 gets closer.

AAPEX 2023 OCT. 31- NOV. 2, 2023

THE VENETIAN EXPO, LAS VEGAS



One for the Books

Year after year, AAPEX delivers. It's the go-to industry event for the latest happenings and innovations in the automotive aftermarket. That's why we're never surprised by the growing list of attendees and exhibitors. Because AAPEX is where

"For several years I have been bringing my entire team to AAPEX, and it's always an amazing experience."

*Bill Nalu,
President of
Interstate
Autocare*

business gets done — and with the market expected to top nearly \$1.8 trillion globally, there're plenty of deals to be made. The Venetian Expo was filled with excitement, new connections, thought leadership, technical training, and more. Products set to hit the market made their debut on the exhibit floor, giving attendees access to never-before-seen demos. With tens of thousands of automotive aftermarket professionals meeting up to talk shop in Las Vegas, AAPEX once again stood out as a one-of-a-kind industry experience.

Hands-On Training? We Had That

The service bays in Joe's Garage and training theaters across Repair Shop HQ were booming with activity at AAPEX 2022. Thanks to a robust training session schedule, service and repair professionals were able to get hands-on experience on the topics they need to know about, from Modern Induction Systems to Diagnosing Mechanical Engine Issues with Traditional and Untraditional Tools. The sessions were led by some of the industry's best-known trainers, including Rick White, Eric Ziegler and Cecil Bullard. Exhibitors also led practical training throughout the event, giving service professionals a firsthand look at soon-to-be-launched tools and equipment.



Political Icons Weigh In



With AAPEX 2022 taking place the week before mid-term elections, this year's Keynote Session provided timely insights on what's around the bend. Acclaimed political strategists James Carville and Karl Rove addressed the impact elections have on the U.S. and around the world. Differing Opinions Discuss the 2022 Midterms and Beyond kicked off bright and early in front of a packed Palazzo

Ballroom. Ann Wilson, SVP government affairs, MEMA, and Lisa Foshee, SVP government affairs, Auto Care Association moderated as each speaker provided their points (and counterpoints) about the trends to look for across the country and answered questions submitted from the audience about the current slate of politics and projections for the future.

New Product and Packaging Showcases

AAPEX 2022 marked the debut of hundreds of innovative products and packaging concepts, all released within the past year across a variety of industry categories. See who took home top honors at this year's showcase awards:

New Product Showcase Winners:

- **Accessories & General Merchandise:** Scrubblade Inc., Scrubblade Shade Blade
- **Appearance Chemicals & Car Care:** Kafko Int'l Ltd., Overnight Stain Remover for Concrete & More
- **Automotive Lighting:** Brown & Watson International, ULTIMA Explora Double Row 22" Light Bar, #LB-72282-1
- **Business Tools & Service:** TOPDON USA INC., AR Glasses
- **Chemicals, Lubricants & Filters:** Prestone Products Corporation, Prestone Max Ready to Use and Concentrate Antifreeze + Coolant
- **Hard Parts:** Robert Bosch LLC, Bosch Tire Pressure Monitor Sensors (TPMS)
- **Safety:** ITW Global Brands, Slime Deluxe Emergency Roadside Kit
- **Technology:** Baccus Global LLC, DeWalt DXAEOBD 1 Amp Battery Charger & Battery Maintainer
- **Tools & Equipment:** Brown & Watson International, PROJECTA Intelli-Start 12V Lithium Jumpstarter, #PJ-IS1500-1

New Packaging Showcase Winners:

- **Environmental Impact:** Liqui Moly USA Inc., 20L Plastic Container
- **Innovation:** XToolUSA, Nitrous Keys Build-A-Key Set
- **Marketing:** CRC Industries, Inc., CRC Guaranteed to Pass Emissions System Cleaner
- **Performance:** Berryman Products, Inc., Berryman B-33 Engine Degreaser
- **Protection:** AutoTex/Clix Wipers, Clix Silicone+

Follow Us on Social Media

Stay engaged with the automotive aftermarket community throughout the year. Use #AAPEX23 to join the latest conversations across your social platforms as we look toward next year's event Oct. 31 - Nov. 2 at The Venetian Expo in Las Vegas, NV.



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YouTube: @aapexshow

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Lock in Your Rate Book Now

Even though the dust has barely settled from 2022, it's never too early to start planning for 2023. When you book through onPeak,* the official housing partner of AAPEX, you'll not only enjoy discounted rates, but also secure a location near the event venue with greater access to exhibitors and colleagues off the exhibition floor. Book your room today!

*onPeak is the only official housing partner of AAPEX. No other hotel reseller is endorsed by or affiliated with AAPEX, so although others may offer housing for AAPEX, entering into financial agreements with such companies can have costly consequences.



Pave the Way Forward

Being a part of a rapidly changing industry means you need to be up to date on the latest tools, techniques, products, and technologies to continue to provide top-quality service. That's where AAPEX 2023 can help. Join the automotive aftermarket community to engage in expert-led training and hands-on learning opportunities that can give you the boost you need to meet new market challenges head-on, keep your customers' vehicles running smoothly, and light the way for a more profitable business into the future.

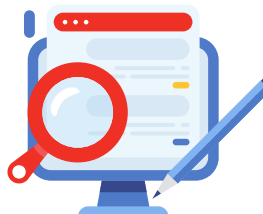
Year-Round Insights

Want access to key automotive aftermarket insights and thought leadership around-the-clock?

We've got you covered. Check out the AAPEX Blog to stay up to date on the latest happenings or recap all the great moments at this year's event on AAPEX-TV by visiting <https://www.youtube.com/@aapexshow/videos>.



Read The Blog



PAVE THE WAY

TUESDAY, OCTOBER 31 - THURSDAY, NOVEMBER 2, 2023

FORWARD

THE VENETIAN EXPO | LAS VEGAS, NV

aaapex
ahead of the curve

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