

## AAPEX: Fully Charged

### Check out highlights from AAPEX 2021

AAPEX 2021 provided a much-needed opportunity for the automotive aftermarket to reunite and get back to business in a tangible way – by touching, trying and buying the latest product innovations from top companies, mastering the marketplace’s most in-demand skills with hands-on training, and discovering where thought leaders see the industry headed next.

Exhibitors, many of them participating in AAPEX for the very first time, represented new and innovative products across the exhibit floor! Attendees not only had the opportunity to strengthen key relationships and stock their shelves for 2022, but to get a first look at the industry’s most exciting innovations in the New Product and Packaging Showcases and preview products that are coming down the pike for the aftermarket through AAPEX Technology of Tomorrow. Attendees welcomed this year’s revamped floorplan – featuring dedicated product areas and training theaters in Repair Shop HQ on Level 1, and the Automotive Aftermarket Central marketplace on Level 2.

In 2021, the event known for industry-leading education took experiential learning to new heights with a robust education schedule led by elite trainers, plus quick Ted-Talk-style demos on The AAPEX Stage. Attendees took full advantage of offerings across the tool and equipment and telematics and diagnostics sections, as well as areas focused on ADAS, robotics and other emerging technology. Among the most popular of this year’s sessions: a new offering on servicing Tesla in the aftermarket.

Speaking of popular, Joe’s Garage made its in-person debut this year and it did not disappoint. Outfitted with eight shop bays, this fully built out, real-world service station sponsored by ShopOwner attracted major attention to its live exhibitor demos and hands-on training using the latest equipment on running vehicles.

Throughout the week, automotive aftermarket professionals reset, recharged, and built powerful connections while networking both on and off the exhibit floor to fuel them well into 2022 and beyond.



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# AAPEX 2022

## NOVEMBER 1-3, 2022

THE VENETIAN EXPO @ CAESARS FORUM, LAS VEGAS

AAPEX 2021 IN A NUTSHELL

# Nothing Beats Being There



And we're back! That was abundantly clear across both levels of the Sands Expo, where exhibiting companies showcased the latest products, services and technologies to thousands of targeted buyers, who – after two years away – reminded us that nothing can replace the in-person experience. With the automotive aftermarket industry topping \$1.6 trillion globally, AAPEX brings every aspect together unlike any

other event. Energy filled the exhibit hall as professionals reunited in person to explore the latest innovations, connect over shared challenges, gain business-driving insights from industry thought leaders, and bring their technical skills in alignment with today's quickly accelerating marketplace. More than 175 new products and 39 packaging entries were displayed at the New Product and Packaging Showcases – not

to mention the other highly anticipated products launched throughout the event (find Showcase entries in Product Plus magazine at [www.aapexshow.com](http://www.aapexshow.com)). Between AAPEX and the SEMA Show, tens of thousands of automotive aftermarket professionals from across the industry converged in Las Vegas this November, creating a one-of-a-kind environment for networking and talking shop.

## Stay In the Know

AAPEX may be over for now, but you can access the content you need to drive your business year-round anytime. Stay up to date on the latest automotive aftermarket insights from industry experts in the AAPEX blog at [aapexshow.com/aapex-blog](http://aapexshow.com/aapex-blog). Catch up with “State of Supply Chain Disruptions,” “A Radically Different Aftermarket,” “Employee Retention & Evolving With the Automotive Industry,” and more.



## Welcome Home

AAPEX 2021 kicked off bright and early Tuesday morning, bringing attendees and exhibitors together for breakfast and a homecoming message from Bill Hanvey, president and CEO of the Auto Care Association, and Paul McCarthy, president and CEO of the Automotive Aftermarket Suppliers Association (AASA). Following the keynote, where they enthusiastically welcomed everyone back and assessed the state of the industry, the Automotive Aftermarket Industry Buyer Panel

Discussion revealed insights from CEOs of some of the industry's most well-known retailer and warehouse distributor buyer companies. Panelists including executives from Automotive Parts Headquarters, Federated Auto Parts, Advance Auto Parts, Genuine Parts Company, O'Reilly Auto Parts, and AutoZone. The thought-provoking roundtable was moderated by Karyn Schoenbart, CEO of The NPD Group; which sponsored the keynote breakfast.



# New Product and Packaging Showcases

AAPEX 2021 marked the debut of hundreds of groundbreaking products and innovative packaging concepts, all released within the past year across a variety of categories. See who took home top honors at this year's showcase awards:

## New Product Showcase Winners:

- **Tools & Equipment:** Innova Electronics Corp. - Innova 5420 PowerCheck - Powered Circuit Tester
- **Technology:** Continental Automotive Systems, Inc. - Autodiagnos Drive Remote Vehicle Data Solution
- **Safety:** Kono Corporation - S-Light
- **Hard Parts:** ZF Aftermarket - TRW Electric Blue
- **Chemicals, Lubricants & Filters:** ITW Global Brands - Permatex High Heat Epoxy, 25ml
- **Automotive Lighting:** HELLA Automotive Sales, Inc. - HELLA BLACK MAGIC LED SERIES
- **Appearance Chemicals & Car Care:** Hopkins Manufacturing Corporation - ARM & HAMMER Gearhead Vent Clip Caliper - New Car Air Freshener
- **Accessories & General Merchandise:** Auto Tex/Clix Wipers - Clix Wipers

## New Packaging Showcase Winners:

- **Performance:** AMS Automotive - RhinoPac Direct Print Clutch Box
- **Marketing:** Valeo North America, Inc. - Durabeam
- **Innovation:** Power Service Products - Diesel Kleen + Cetane Boost 12-0Z
- **Environmental Impact:** Power Service Products - Diesel Kleen + Cetane Boost 64-0Z

## SERVICE & REPAIR AWARD WINNERS

And the Winners Are ...

Congratulations to our Service and Repair Award Winners. Their nominations outlined why and how they performed above and beyond this past year as an advisor, technician and shop owner. Honorees were recognized during the Opening Keynote Session.

**Service Advisor of the Year:** Brittany Schindler, Rod's Japanese Auto Care

**Technician of the Year:** Matt Fanslow, Riverside Automotive

**Shop Owner of the Year:** Eric & Jamie Carlson, Ervine's Auto Repair & Grand Rapids Hybrid and EV

## AAPEX and Training Go Hand-in-Hand

After two years apart, demand for hands-on training was at an all-time high this year, and the steady stream of traffic flowing through the service bays in Joe's Garage and the Repair Shop HQ training theaters was proof. Anticipating the demand, AAPEX was more than ready to deliver with a full training schedule of sessions on the topics service and repair professionals need to know about now – from ADAS Systems and Calibrations for the Diagnostic Technician to Selling and Servicing Hybrids and Battery Electric Vehicles. This year, attendees had the option to enhance their skills with CEU-accredited sessions led by some of the industry's best-known trainers, including Mike Reynolds, Eric Ziegler and Rich Cregar. Exhibitors also led practical sessions throughout the event, giving service professionals a first-hand look at the latest tools and equipment in action.

## Book Early, Rest Easy

It pays to reserve your room early for AAPEX 2022. When you book through onPeak,\* the official housing partner of AAPEX, you'll not only enjoy discounted rates, but also lock in a location near the event venue with greater access to exhibitors and colleagues off the exhibition floor. Book your room today at [www.aapexshow.com/hotel](http://www.aapexshow.com/hotel).

*\*onPeak is the only official housing partner of AAPEX. No other hotel reseller is endorsed by or affiliated with AAPEX, so although others may offer housing for AAPEX, entering into financial agreements with such companies can have costly consequences.*



## Follow, Share, and Like!

Connect with the automotive aftermarket community year-round. Use #AAPEX22 to join the latest conversations everywhere you get social as we look forward to next year's event and stay ahead of the curve!



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# MARK YOUR

TUESDAY, NOVEMBER 1 - THURSDAY, NOVEMBER 3, 2022

# CALENDAR

THE VENETIAN EXPO & CAESARS FORUM | LAS VEGAS, NV

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*ahead of the curve*

Your customers depend on you to keep vehicles running smoothly. And you depend on your industry event to keep you in the know about the tools, training, products, and technology to help you do that. So save the date now for AAPEX 2022 and make plans to join your community. With a robust marketplace and experiential learning opportunities, 2022's event will shine a light on the importance of new connections, current insights, and a profitable future.

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#AAPEX22