

## Looking ahead to AAPEX 2023

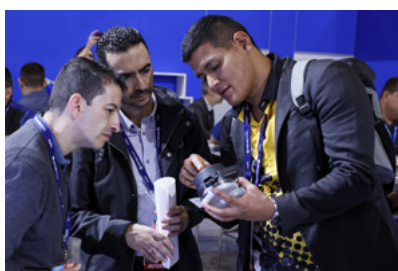
# The Countdown Begins

### And just like that, we're back!

AAPEX 2022 saw our industry come roaring back, with a 93% return to pre-pandemic attendance — compared with 84% for other industry events — and virtually all Top 25 auto retailers and Top 10 WD/Program Groups represented on-site.

If you were among the more than 45,000 attendees who joined us in Las Vegas last November, you know it was nothing short of electric: the eagerness of our community to get down to business, the blockbuster roster of manufacturers and suppliers who turned out to showcase their innovations (more than double 2021!), and 100+ technical sessions to upskill every role.

Now, we're building on that momentum by welcoming even more exhibitors, adding new spaces, enhancing the attendee experience, and rolling out all-new training to meet the demands of our accelerating industry. We can't wait to reunite, to continue the conversation, and share everything AAPEX 2023 has in store.



Sign up to be notified when registration opens!

# AAPEX 2023

## OCT. 31 - NOV. 2, 2023

THE VENETIAN EXPO, LAS VEGAS

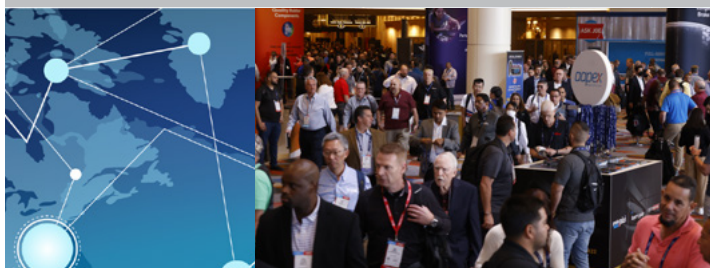


By popular demand, crowd-favorite [Joe's Garage](#) is where you'll find the first floor dedicated to service and repair — from shop bays and lifts to new tools and equipment to exhibitor product demos and more. Experience hands-on training and under-hood, under-vehicle solutions you need to keep your customers' vehicles running smoothly. According to Wrenchway, by 2024, there will be a shortage of 642,000 technicians in the industry. Don't miss the opportunity to train, build and retain the talent you have by attending AAPEX 2023!



# A World of Opportunity

AAPEX sits at the crossroads of the automotive aftermarket world, welcoming 8,728 international attendees and exhibiting companies from 44 countries in 2022. With demand and anticipation high on the heels of the pandemic, the number of international countries represented at AAPEX 2022 surpassed 2019's strong world-wide showing with 121 countries, and that number is expected to be even higher this year.



# 8,728

international attendees

# 44

countries

# 126,071\*

total attendees

*\*Combined AAPEX and SEMA*

# 1,115

product categories

# 1,407

manufacturer & supplier companies

*More Than Double Previous Year*

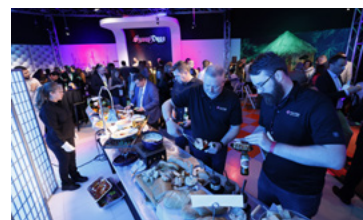
# 44

 exhibiting countries represented

# 121

 countries represented by buyers


up from 2019



## Where Insight Meets Growth

Our popular free webinar training series, AAPEX Joe's Garage Online, returns in 2023 with an expanded 12-session format to support you with even more specialized technical training and strategic business management for shop owners and technicians. Sessions are at 2 p.m. EDT, April through September, running for 45 minutes including a 15-minute Q&A.



## WEBINAR



# Attendee Testimonials

“

AAPEX provides excellent networking and educational opportunities along with innovative products. – *Allen Smith, Owner, Smitty's Rod & Custom*

”

“

A year's worth of industry trends, technical updates, subject-matter expertise, and networking compressed into three days! – *AAPEX Attendee, AAPEX Post-Show Survey*

”

# Exhibitor Testimonials

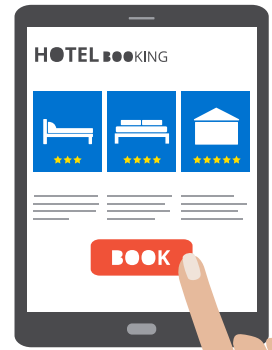
Why is AAPEX the place to be? Customer focus and experience is at the top of our to-do list. AAPEX offers the platform to accomplish these on a large scale. There's no other event that allows us to hear from such a wide range of customers from each level of the distribution chain. —*Meagan Moody, Head of Customers & Strategy, North America, ZF Aftermarket*



ATTENDEE



EXHIBITOR



# Book Now for Best Rates

With over 160,000 people in Las Vegas just for automotive aftermarket industry week, good room deals will disappear fast. Book now through onPeak\* — the official housing partner of AAPEX — to get the hotel you want at the best rate available. Not only will you enjoy discounted rates but a prime location near the event venue for greater access to exhibitors and peers beyond the booths. Reserve your room today!

\*onPeak is the only official housing partner of AAPEX. No other hotel reseller is endorsed by or affiliated with AAPEX, so although others may offer housing for AAPEX, entering into financial agreements with such companies can have costly consequences.

# Follow AAPEX on Social Media

Use #AAPEX23 to join the conversation.



Facebook: @AAPEXShow



Twitter: @AAPEXShow



Instagram: @aapexshow



LinkedIn: AAPEX



YouTube: @aapexshow



# In Case You Missed It

Check out the latest products you may have missed at AAPEX 2022 in the *Products Plus Publication*. From winners and entries featured in the New Product Showcase and New Packaging Showcase, it's a great way to get up to speed with the hottest innovations recently released across the automotive aftermarket.



# WHERE TORQUE MEETS TECHNIQUE

**aaapex**  
*ahead of the curve*

**OCTOBER 31–NOVEMBER 2**

**LAS VEGAS, NV | THE VENETIAN EXPO | #AAPEX23**

Nothing brings the automotive aftermarket community together like AAPEX. It's the only event where hands-on training meets expert-led business education. Where professionals and industry leaders from around the world gather to make connections, catch the latest demos, and find the perfect products. And it's where you belong.

**THE INDUSTRY UNITES AT AAPEX. | [AAPEXSHOW.COM](http://AAPEXSHOW.COM)**