

Let New Connections Light the Way

Getting back together in 2021 was clearly a success. Returning to the show for in-person connections and hands-on learning, our industry focused on building relationships—and both attendees and exhibitors alike were excited to be back and experience the energy only found on site. In 2022, we encourage you to join us to continue the conversation and support the automotive aftermarket.

As we focus on what's new in the industry, there are also many new ways to make the most of your time with industry partners and peers at this year's event. To allow for more live training and demos of in-demand technology, Repair Shop HQ will be even bigger and better with new sections and more exhibitors representing everything service and repair. At its center, the enhanced Joe's Garage will now have the look and feel of a real shop, with 10 bays featuring running vehicles. Stay

tuned for the full education schedule, including new can't-miss sessions where you can hear from industry experts, all hosted in Repair Shop HQ.

As the world's supply chain changes, it should be no surprise that we're bringing back the alternative fuel section for discussions about what's to come in this essential part of our industry. On the same note, we'll be landing a transmission section and expanding the diagnostic

section, with experts on site to shed light on how your business can navigate new needs in the industry and find new opportunities for building customer loyalty. We're also shifting gears in our approach to technology by spotlighting e-commerce and strategies for effectively incorporating it into your business blueprint. You'll be able to listen in on guidance from digital gurus and exchange ideas with other professionals.


If you're looking to stay connected to your community, AAPEX is where the most valuable networking, education, and business happen—in person. Get a closer look at everything new for 2022 at aapecshow.com.




Hear What's Happening in Real-Time

Want to stay in the conversation year-round? Follow AAPEX social media channels to get up-to-the-minute insights and maintain your connections with other professionals in the automotive aftermarket.

 Facebook: @AAPEXShow

 Twitter: @AAPEXShow

 Instagram: @aapecshow

 LinkedIn: AAPEX

#AAPEX22

And watch for the latest videos from AAPEX TV capturing automotive aftermarket news and highlights.

Tune in for Free Expert Training on Today's Hottest Topics

The automotive industry is moving fast. Are you keeping up with change? To stay competitive, it's essential that you understand the trends and demands seen in today's shops, whether you're a technician or an owner. That was the thinking behind AAPEX's eight-part online training series, covering a variety of topics including ADAS and diagnostic strategies, as well as employee recruitment and customer satisfaction. Packed schedule? No problem. These expert-led sessions condense in-depth training into 45 minutes, so you can get what you need and get on with your day. Don't miss out—[get more details here](#).

AAPEX 2022 NOVEMBER 1-3, 2022

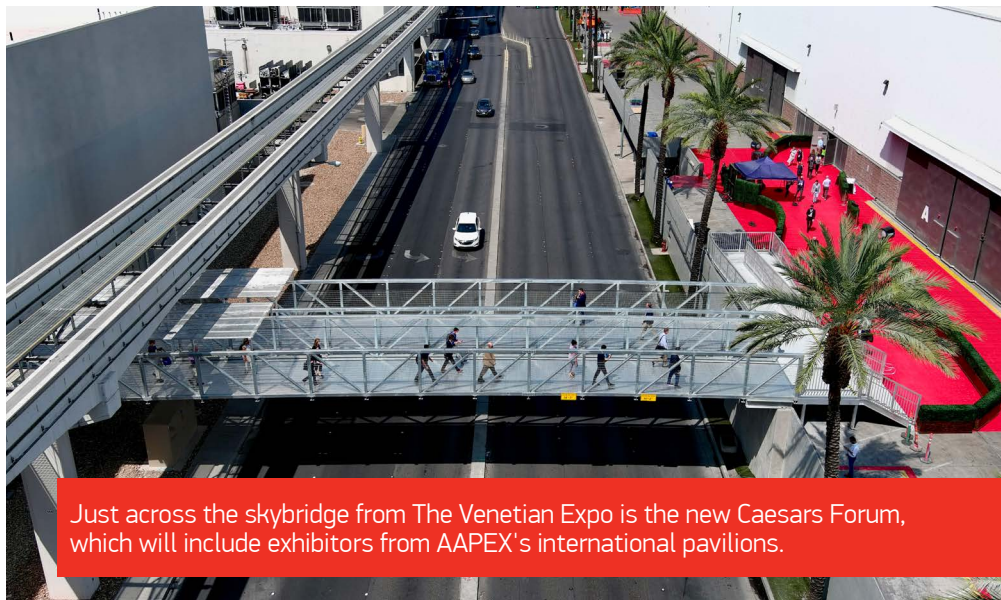
THE VENETIAN EXPO @ CAESARS FORUM, LAS VEGAS



Registration opens early May 2022. Look for the training schedule soon!
Visit aapecshow.com to learn more.

New Industry Landscape, New Exhibitors

24% of 2021 exhibitors were first-timers. Join us in 2022 to meet them and other new exhibitors, shake hands and get business done.



Just across the skybridge from The Venetian Expo is the new Caesars Forum, which will include exhibitors from AAPEX's international pavilions.



It's Time to Book Your Hotel

If you want the best selection of hotels, don't wait another day. AAPEX & SEMA draw over 162,000 people to Las Vegas annually, putting a high demand on hotel rooms. Be sure to book through AAPEX's official partner onPeak to secure the most competitive rates and the must-have amenities—and guarantee your space with no booking or service fees. The best deals are going fast. [Make your reservations now!](#)

**onPeak is the only official housing partner of AAPEX. Reserve your room through onPeak for the best selection and discounted rates at conveniently located hotels, as well as exclusive hotel perks—all with no booking or service fees. While other hotel resellers may offer housing for AAPEX, they are not endorsed or affiliated with AAPEX, and entering into financial agreements with such companies can have costly consequences.*



Attendee Spotlight

"What it means to be back in person is so special, I bought my airline ticket in April. I mean, I was ready to go. It's something that you just can't do online and it's the experience, the whole crowd of people and the energy that you get from being here in person. You just can't duplicate that."

– Richard Beirne, Automotive Warehouse Distributors Association



Exhibitor Spotlight

"AAPEX is THE annual event for Schaeffler Automotive Aftermarket- not only in the U.S. but in all of North America. Last year, I believe it was one of the few in-person events everyone attended. We were so glad to be back in person, while the COVID protocols ensured that it was a safe event to attend. This year, although the pandemic situation is still fluid, our hope is to meet again at AAPEX. We value the face-to-face interactions with our customers and suppliers that AAPEX brings. And, of course, the surrounding activities such as discussion panels, education sessions and demonstrations make it even more compelling. We look forward to seeing you at AAPEX 2022!"

– Jerry Conroy, Schaeffler Automotive Aftermarket



"AAPEX is the one central showplace for the Automotive Aftermarket. Nowhere else can you spend quality time with suppliers, customers, service providers, and agencies all at the same time. We consistently focus on this week as our showplace for display and discussion of our cutting-edge products and solutions we want to share with our channel partners."

– Ted Hughes, MAHLE Aftermarket Inc. Marketing (MNM)



ACCESSORIES & GENERAL MERCHANDISE

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AAPEX product photo | November 2021 | aapexshow.com #AAPEX21

Tune In, Stock Up

A lot of new products debuted at AAPEX 2021—did you catch them all? If you missed anything, you'll find it in **Product Plus Magazine**, including entries to the New Product Showcase, the winners of the New Product Showcase and New Packaging Showcase, photos from AAPEX receptions and events, and a recap of all the industry award winners. Take a look now to catch up on innovation across all categories and the who's who of the automotive aftermarket.



Get the Inside Scoop

In search of a relevant source for automotive aftermarket insights? Look no further than the AAPEX blog. Starting in April, with new posts weekly, you'll get straight talk from industry experts on the most important topics of the moment and key show information. [Read the latest blog here.](#)



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Quarterly | **aapex express 2022**

GAIN TRACTION IN A TUESDAY, NOVEMBER 1 - THURSDAY, NOVEMBER 3, 2022 CHANGING MARKET

THE VENETIAN EXPO & CAESARS FORUM | LAS VEGAS, NV

aapex
ahead of the curve

Your customers depend on you to keep vehicles running smoothly. And you depend on your industry event to keep you in the know about the tools, training, products, and technology to help you do that. Make plans to join your community. With a robust marketplace and experiential learning opportunities, 2022's event will give you that traction you need in a changing market with new and renewed connections, current insights, training, and a profitable future.

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