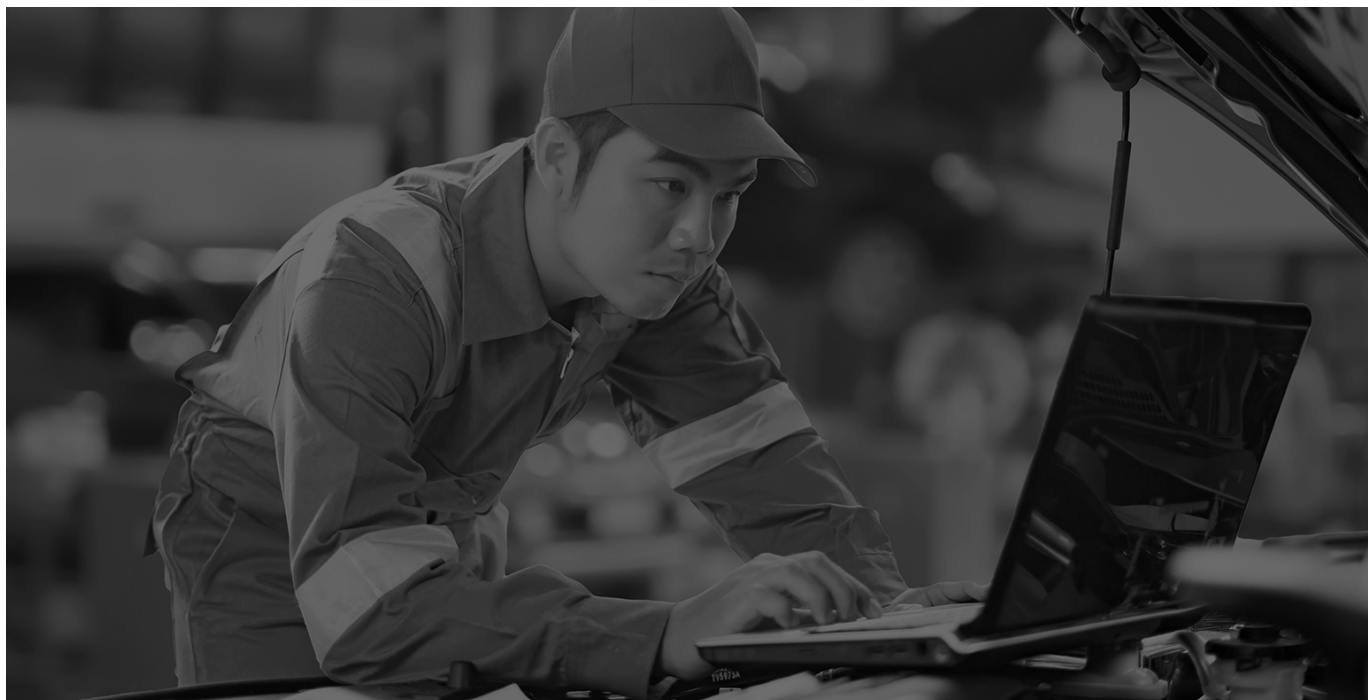


Join Us for the **Virtual** **AAPEX** Experience!



The Virtual AAPEX Experience provides everything you need to rise to the challenges your customers bring your way—today and tomorrow—**all at no cost to you**. Join your industry for the Virtual AAPEX Experience, November 3–5, 2020.

Tune in for dozens of top-notch accredited training sessions and watch

as elite trainers in the field provide insights on the most important industry topics. Leading technicians have been selected to create a stellar lineup for you, including accredited courses! Sharpen your business and technical skills—from diagnostics and repairing your business to how to attract top talent, ADAS and more—it's all here.

Registration for the Virtual AAPEX Experience is FREE! That's a great price for all the new products, live demos, elite training and facilitation of one-on-one meetings with suppliers you'll get. Register now to get access to everything you need to build your business this year and beyond.

VIRTUAL AAPEX
EXPERIENCE 2020

**TUESDAY, NOVEMBER 3 –
THURSDAY, NOVEMBER 5**

**REGISTER NOW AT
[AAPECSHOW.COM/REGISTER](https://aapecshow.com/register)**

Training Schedule

Check out the Virtual AAPEX Experience's robust training schedule*

Sessions as of 8/24/2020.

NOVEMBER 3, 2020 All times are EST.

Tuesday

9:00 AM	Opening Keynote Session 9:00 - 9:45				
9:15 AM					
9:30 AM					
9:45 AM					
10:00 AM					
10:15 AM					
10:30 AM				10:30 - 11:30	10:30 - 5:30
10:45 AM				Engine Performance Diagnostic	Joe's Garage Demos:
11:00 AM	11:00 - 1:30	11:00 - 1:30	11:00 - 1:30		(Each demo 20-30 mins, order to change)
11:15 AM	Labscope Usage for the New Owner	A Deep Dive Into CAN (Pt 1)	Strategies for Effective Leadership		
11:30 AM	Jim Wilson	Richard Cregar	Bill Haas		
11:45 AM	Tech Training; Technicians	Tech Training; Technicians	Business Mngmnt; Shop Owners		
12:00 PM				12:00 - 1:00	
12:15 PM				Industry Leading Training by Hunter Engineering	
12:30 PM					
12:45 PM					
1:00 PM					
1:15 PM					
1:30 PM	1:30 - 2:00 Session Recap				
1:45 PM	2:00 - 2:30 WiAC Awards				
2:00 PM				1:30 - 2:30	
2:15 PM				Electronic Power Steering Explained	
2:30 PM				DRIV/Garage Gurus	
2:45 PM					
3:00 PM	3:00 - 5:30	3:00 - 5:30	3:00 - 5:30	3:00 - 5:30	3:00 - 4:00
3:15 PM	European Diagnostics: What You Need to Know	A Deep Dive Into CAN (Pt 2)	Diagnosing and Repairing your Business	A Perpetual Business Your Ultimate Objective	ADAS Training Bosch
3:30 PM	Jim Wilson	Richard Cregar	Cecil Bullard	Bob Ward	
3:45 PM	Tech Training; Technicians	Tech Training; Technicians	Business Mngmnt; Shop Owners	Business Mngmnt; Shop Owners	
4:00 PM					
4:15 PM					
4:30 PM					
4:45 PM					
5:00 PM					
5:15 PM					
5:30 PM	5:30 - 6:00 Session Recap				
5:45 PM					
6:00 PM					

NOVEMBER 4, 2020 All times are EST.

Wednesday

9:00 AM					
9:15 AM					
9:30 AM					
9:45 AM					
10:00 AM					
10:15 AM					
10:30 AM				10:30 - 11:30	10:30 - 5:30
10:45 AM				Wheel Speed Sensor Testing and Diagnosis	Joe's Garage Demos:
11:00 AM	11:00 - 1:30	11:00 - 1:30	11:00 - 1:30	11:00 - 1:30	(Each demo 20-30 mins, order to change)
11:15 AM	ADAS Calibrations and Diagnostics	Essential Diagnostics 1	Breaking the Mold: Getting Out of the Price Based Model and Into the Value Based Model	Social Media From Concept To Engagement	
11:30 AM	Mike Reynolds	Eric Ziegler	Murray Voth	Sara Fraser	
11:45 AM	Tech Training; Technicians	Tech Training; Technicians	Business Mngmnt; Shop Owners	Business Mngmnt; Shop Owners	
12:00 PM					
12:15 PM				12:00 - 1:00	
12:30 PM				Hunter Training	
12:45 PM					
1:00 PM					
1:15 PM					
1:30 PM	1:30 - 2:00 Session Recap				
1:45 PM	2:00 - 2:30 MA Referendum Session				
2:00 PM				1:30 - 2:30	
2:15 PM				Diagnostic Alignment Angles Explained	
2:30 PM				DRIV/Garage Gurus	
2:45 PM					
3:00 PM	3:00 - 5:30	3:00 - 5:30	3:00 - 5:30	3:00 - 5:30	3:00 - 4:00
3:15 PM	Aftertreatment Diagnosis, the new reality with today's electronically controlled diesel truck	Essential Diagnostics 2	Next Generation Diagnostic Sales Skills	Creating a Business Culture That Employees Embrace	ADAS Training Bosch
3:30 PM	Tony Salas	Eric Ziegler	Jeremy O'Neal	Bill Haas & Sara Fraser	
3:45 PM	Tech Training; Technicians	Tech Training; Technicians	Service Advisors	Service Advisors	
4:00 PM					
4:15 PM					
4:30 PM					
4:45 PM					
5:00 PM					
5:15 PM					
5:30 PM	5:30 - 6:00 Session Recap				
5:45 PM					
6:00 PM					

NOVEMBER 5, 2020 All times are EST.

Thursday

9:00 AM					
9:15 AM					
9:30 AM					
9:45 AM					
10:00 AM					
10:15 AM					
10:30 AM				10:30 - 11:30	10:30 - 5:30
10:45 AM				Catalytic Converter Efficiency DTC's (P0420/P0430) and Diagnosis	Joe's Garage Demos:
11:00 AM	11:00 - 1:30	11:00 - 1:30	11:00 - 1:30	11:00 - 1:30	(Each demo 20-30 mins, order to change)
11:15 AM	Introduction to Going Multi-Location Part 1	Push Button Ignition Diagnostics	How to Attract Top Talent		
11:30 AM	Greg Bunch	John Thornton	Rick White		
11:45 AM	Business Mngmnt; Shop Owners	Tech Training; Technicians	Business Mngmnt; Shop Owners		
12:00 PM				12:00 - 1:00	
12:15 PM				Industry Leading Training by Hunter Engineering	
12:30 PM					
12:45 PM					
1:00 PM					
1:15 PM					
1:30 PM	1:30 - 2:00 Session Recap				
1:45 PM	2:00 - 2:30 AAPEX Service Awards				
2:00 PM				1:30 - 2:30	
2:15 PM				Top 5 Misfire Diagnostics	
2:30 PM				DRIV/Garage Gurus	
2:45 PM					
3:00 PM	3:00 - 5:30	3:00 - 5:30	3:00 - 5:30	3:00 - 5:30	3:00 - 4:00
3:15 PM	Introduction to Going Multi-Location Part 2	In Cylinder Pressure Transducer Diagnostics	Extreme communication	ADAS Training Bosch	
3:30 PM	Greg Bunch	John Thornton	Maylan Newton		
3:45 PM	Business Mngmnt; Shop Owners	Tech Training; Technicians	Business Mngmnt; Shop Owners		
4:00 PM					
4:15 PM					
4:30 PM					
4:45 PM					
5:00 PM					
5:15 PM					
5:30 PM					
5:45 PM					
6:00 PM	5:30 - 6:00 Session Recap				

AAPEX Blog: We've Got Something to Say

In the midst of the COVID-19 crisis, our industry has experienced disruption while business moves ahead. That's given us a lot to talk about. From the pandemic's impact on regulations and sales, to the day-to-day discussion about industry outlook and compliance, and other experiential learning opportunities—if it's important, it's on our minds and in our blog. Visit www.aapexshow.com/aapex-blog to stay up to date on industry happenings from the perspective of leaders and experts.

Stay Social

Looking for the latest virtual event updates and industry insights? They're all on our social media channels. Check out our latest blogs, videos, news from the automotive aftermarket community and up-to-the minute insights.

It's easy to stay in touch. Find us on these channels and follow #VirtualAAPEX to get updates as they happen:

- Facebook: @AAPEXShow
- Twitter: @AAPEXShow
- Instagram: @aapexshow
- LinkedIn: AAPEX

Your Year-Round Product Source

Looking for new products across every category? Or new packaging that stands out on the shelves? Turn to *Product Plus Magazine* for everything you might have missed at AAPEX 2019. It's your go-to for a recap of the award winners as well as photos from AAPEX events and receptions. Stay connected to the products and the people making an impact on the industry. Visit www.aapexshow.com/productplasmagazine to learn more.

productplus
AAPEX Post-Show Edition 2019

Four Seasons Brushless DC Motors
Four Seasons introduces the new 12V DC Motor. As a brushless motor, it offers a long life span, low maintenance, and high efficiency. It's a great choice for your next project.

Raybestos Element3 Brake Calipers
Raybestos Element3™ brake calipers feature 100% cast iron construction. The cast iron caliper body provides heat dissipation, optimal performance, lower warranty rates and is designed to meet the most demanding OEM specifications. Element3 calipers are available in a variety of sizes for a wide range of vehicles.

Raybestos Element3 Friction Linings
The Raybestos Element3™ friction linings are made of a composite of ceramic and organic materials. They provide excellent performance and are designed to meet the most demanding OEM specifications. Element3 linings are available in a variety of sizes for a wide range of vehicles.

Redline Detection
Redline Detection is a new addition to the Redline line of diagnostic tools. It features a built-in camera and a high-resolution display. It's a great choice for your next project.

AAPEX is providing a virtual experience with many of the show's same elements presented digitally. Given the State of Nevada's recently announced long-term mitigation strategy for the COVID-19 pandemic, which has indefinitely prohibited events with more than 50 participants, and the severe limitations on international and domestic travel imposed in connection with the pandemic, unfortunately, the traditional in-person event cannot proceed.

Visit aapexshow.com

*Training schedule subject to change without notice.



JOIN THE VIRTUAL AAPEX EXPERIENCE

aapecx
ahead of the curve

NOVEMBER 3-5, 2020

For 2020, the Virtual AAPEX Experience will serve as the hub of training and connections for our community. By attending this free event, automotive aftermarket professionals like you can access dozens of training sessions—many of which are accredited—on key topics and trends like ADAS, diagnostics, and alternative fuel and electric vehicles, all led by elite technicians. Plus, you can meet one-on-one with suppliers and other potential industry partners to watch demos, get information on new products and technologies, and place orders. This experience is about getting important insights and gaining a competitive edge—while building your network. Stay connected at #VirtualAAPEX.

REGISTER NOW > aapexshow.com/register

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