

AAPEX 2023

FACT SHEET



OCTOBER 31–NOVEMBER 2, 2023
LAS VEGAS, NV | THE VENETIAN EXPO
AAPEXSHOW.COM | #AAPEX23

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OFFICIAL NAME: AUTOMOTIVE AFTERMARKET PRODUCTS EXPO (AAPEX)

ABOUT AAPEX:

- AAPEX unites the more than \$1.8 trillion global automotive aftermarket industry and is co-owned by the Auto Care Association and MEMA Aftermarket Suppliers.
- Historically, AAPEX features 2,500 exhibiting companies representing 40+ countries. The latest products, services and technologies that keep the world's 1.5 billion vehicles on the road are displayed in more than 1,300 product categories.
- The AAPEX show floor has previously included 5,450 booths and 33 pavilions, occupying 560,000 net square feet of exhibit space.
- Historically, AAPEX draws approximately 49,000 targeted buyers from 110+ countries. Targeted buyers include automotive service professionals, automotive parts retailers, independent warehouse distributors and automotive parts program groups. Buyers also include jobbers, national service chains, vehicle dealers, engine builders, fleet buyers and paint and body personnel.
- An extensive onsite education program includes 100+ training sessions (combined AAPEX-programmed and exhibitor supplied), as well as online training and webinars throughout the year.
- More than 162,000 automotive aftermarket professionals are in Las Vegas during AAPEX and the SEMA Show.

NEW FOR 2023:

Electric Vehicle Experience:

Exhibiting companies that offer products and services for electric vehicles (EVs) will be highlighted on the show floor. Product areas will include charging stations; battery accessories; battery balancers; electrical, application,

rotating; lighting, automotive; rubber gloves (Class 3); shop supplies; tools; and 1,000-volt battery meters. A new EV Stage will feature product demos and sessions and conversations around EVs and the aftermarket.

Enhanced Show Floor:

The [AAPEX show floor](#) is sold out for 2023! As a result, many featured product sections have expanded. Featured product sections are: Tools & Equipment, Diagnostics/Telematics/Shop Management Solutions, Tire Servicing, Transmission Supplier, International, E-Commerce Distribution, Automotive Technology, Aftermarket Warehouse Distributors Association (AWDA), Import Vehicle Community, Mobile Heat Transfer, Heating, Air Conditioning and Diesel Emissions, Paint, Body and Equipment, and Remanufacturing.

Joe's Garage:

The built-out shop on the show floor with 10 bays and fully operational lifts for product and equipment demonstrations gets even better this year when ASE-certified technicians take over one bay to work on a different vehicle each day. [Joe's Garage](#) also includes training theaters and sections dedicated to Tools & Equipment, Diagnostics/Telematics/Shop Management Solutions, Tire Servicing and Transmission Supplier.

Expanded Student Program:

For the first time, educators will be able to register their [students](#) to introduce them to careers in the automotive aftermarket industry.

Commitment to Sustainability:

To help reduce the environmental impact of AAPEX, the event continues to adopt environmentally friendly practices in several areas, including signage, shipping and packaging, energy conservation, travel, marketing materials and food and beverage.

FUTURE DATES:

AAPEX 2024
TUESDAY, NOV. 5 – THURSDAY, NOV. 7
THE VENETIAN EXPO | LAS VEGAS, NEVADA, USA

AAPEX 2025
TUESDAY, NOV. 4 – THURSDAY, NOV. 6
THE VENETIAN EXPO | LAS VEGAS, NEVADA, USA

