

AAPEX BY THE NUMBERS

AAPEX 2022 AT A GLANCE

93% RETURN TO PRE-PANDEMIC ATTENDANCE
COMPARED TO AN 84% RETURN ON
AVERAGE WITH OTHER TRADE SHOWS



126,071*

TOTAL ATTENDEES



62,964*

BUYERS

*combined AAPEX and SEMA attendance

AN INTERNATIONAL EVENT



8,728

Targeted Buyers from
Outside the U.S.



121

Countries Represented
By Targeted Buyers



UP
FROM
2019

45,550 AAPEX TARGETED BUYERS

1,407 MANUFACTURER &
SUPPLIER COMPANIES
MORE THAN DOUBLE FROM LAST YEAR

1,115 PRODUCT CATEGORIES

100+* TECHNICAL
TRAINING SESSIONS
*combined AAPEX-programmed and exhibitor supplied

*We were super excited to be back at AAPEX.
Any concerns about booth traffic immediately
disappeared within the first hour of the first day.
We can't wait to exhibit again next year!"*

- BEX INTERNATIONAL

aaapex
ahead of the curve

OCTOBER 31-NOVEMBER 2, 2023

LAS VEGAS, NV | THE VENETIAN EXPO

AAPEXSHOW.COM | #AAPEX23

memi.
Aftermarket Suppliers

autocare
ASSOCIATION
Independence @ vees.us

AAPEX SNAPSHOT

ATTENDEE LEVEL IN ORGANIZATION

45%

C-Level, President/Owner,
Executive

27%

Management

15%

Technician/Craftsman,
Skilled Trade

13%

Support Staff

ATTENDEE BUSINESS BREAKDOWN



24

of the top 25
retail chains



Top 10

warehouse distributor
program groups



23%

Independent Warehouse
Distributors or Auto Parts
Program Groups



25%

Retailers



39%

Independent Repair Shop,
National/Small Service Chain,
Vehicle Dealer/Service Department
or Fleet Management

Service Professionals segment
grew **19%** from 2021

TOP REASONS FOR EXHIBITING**

- Networking
- Increase awareness about your brand/product
- Amount of attendees/booth traffic
- The amount of quality leads generated

IN 2022...

83%

Were Returning Exhibitors

85%

Said Their Most Important Objectives Were Accomplished

65%

Make Final Decisions

29%

Have a Role in Purchasing Decisions

AAPEX is a trade-only event and is not open to the general public. AAPEX is co-owned by Auto Care Association and MEMA, The Vehicle Suppliers Association. For more information, visit aapexshow.com or email info@aapexshow.com. On social media, follow AAPEX at #AAPEX23.

**Based on 2022 post-show survey responses.