

AAPEX is excited to be partnering with expomarkit Media Group on these proven marketing opportunities. Take advantage of these highly effective services to increase sales, drive booth traffic, create brand awareness and grow your business. These unique services provided by expomarkit Media Group are very cost-effective methods of reaching your target buyers.

Buyer's Preview Deck



The Buyer's Preview Deck is the "Only Official Mailer" for AAPEX. This pre-show mailer will be sent to 20,000 pre-registered and targeted buyers and professionals of the Automotive industry 4 weeks prior to the show. Bonus distribution digitally and on-site. Participating exhibitors will be featured on 5" x 7" jumbo cards that are professionally produced using 4-color over black and white printing. Promote your company, show specials, website or new products while encouraging product interest and increased booth traffic.

ing Starts at \$4,250 each –Limited Availability – Call today to reserve!

expoVu LED Screens



expoVu provides a lively presentation of images and graphics via brightly illuminated LED screens. These prominently placed screens will attract attendees and alert them of new products and show specials. Transitioning in a continuous loop these dynamic graphics effectively produce a compelling visual to attract attendees, increase booth traffic and create a buzz at the show.

Each expoVu will feature a limited number of companies and show information. Each image will be seen for 8 seconds every three minutes throughout the show in up to 10 locations.

Pricing as low as \$4,995 - Call today to ensure your company is included in this new limited opportunity!

**Please contact expomarkit Media Group for additional information or to participate in any of the opportunities outlined above:
205-332-1413 ext. 101 | email to: info@expomarkit.com**