

Get Your Skill Levels Rising at AAPEX

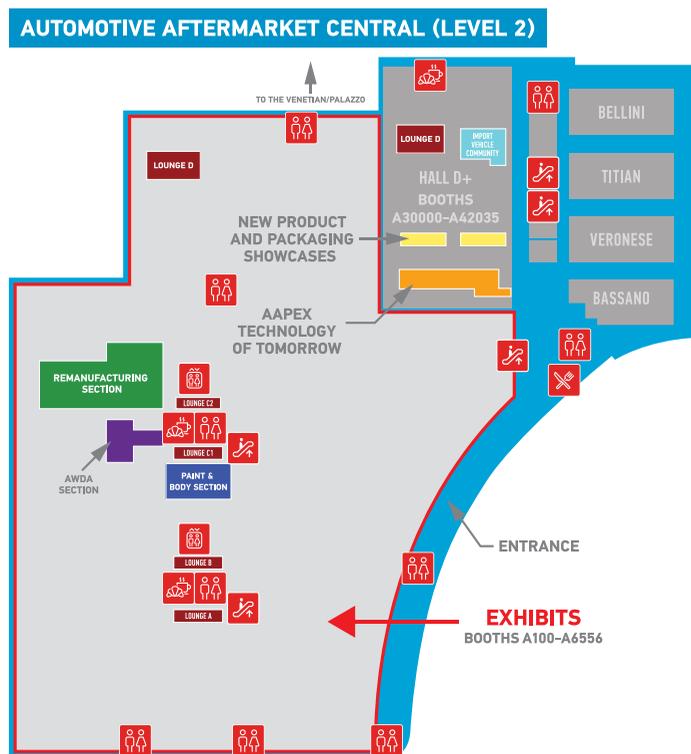
Registration is open for AAPEX 2021, and right now, you can experience the exhibits, insights and networking at the early bird rate of just \$40, as well as special training opportunities for \$25 per session.

Here are a few highlights you won't want to miss:



Repair Shop HQ, Level 1, is your one-stop shop for everything service and repair, including essential products, live demos, training theaters and experiential learning from top trainers.

Joe's Garage (sponsored by ShopOwner), located in Repair Shop HQ, Level 1, offers a simulated real-world shop experience featuring eight fully equipped service bays, lifts and demos on live vehicles.



Automotive Aftermarket Central, Level 2, features a wide variety of products, as well as areas focused on emerging technology, remanufacturing, paint and body, warehouse distribution, imports and more.

Join buyers from Big O Tires, Pep Boys, Speedee Oil Change and more, including the industry's biggest retailers who count on AAPEX to shop and compare the newest components and parts needed to service today's vehicles. Make your plans now to join your community and gain access to everything your business needs for the road ahead. You can view the floor plans and see who will be exhibiting at aapecxshow.com/floor-plan.

Save on Registration Now with Early Bird Rates

AAPEX 2021

NOVEMBER 2-4, 2021

SANDS EXPO @ CAESARS FORUM, LAS VEGAS

Education That Delivers Something for Everyone



Change has been the theme of the past year, and getting up to speed on what's happening globally – as well as what's evolving with emerging technology and standards – is critical to anyone operating in the automotive aftermarket. AAPEX offers different ways to get up-to-date on the latest information, including weekly webinars throughout October leading up to the event, a daily general session onsite that applies to the entire industry and a full schedule of experiential training, including quick and focused demos right on the floor, as well as presentations where you can gain insights on changing standards, current challenges and future opportunities.

In addition, attendees can select from expert-led sessions and accredited courses such as:

- Technical training by instructors like John Thornton, Eric Zeigler, Rich Cregar and Mike Reynolds
- Business management classes by coaches like Rick White, Bill Haas, Cecil Bullard and Robert Greenwood

These sessions are available for just \$25 each – providing access to expert insights for an incredible value. See the schedule at aapexshow.com/schedule.



Join the industry a day early for the AAPEX 2021 opening reception, where you can reconnect with the community after two years away. This “homecoming” celebration takes place Monday evening just off the show floor and features a ribbon cutting to officially kick things off, followed by a reception for making new contacts, building business relationships and exchanging ideas. This special event is open to all attendees.

Leaders Tackle Today's Challenges in Powerful Keynote

CEOs from some of the industry's biggest brands will take the stage at this year's Keynote Session. Moderator Karyn Schoenbart, CEO of The NPD Group, will discuss the pandemic's impact on our \$1.6 trillion global aftermarket industry including: the supply chain, parts disruption at the OE level and how to handle customer demand as the industry rebounds, with the following panelists:

- Corey Bartlett, President & CEO Automotive Parts Headquarters
- Sue Godschalk, President, Federated Auto Parts
- Tom Greco, President and CEO of Advance Auto Parts
- Kevin Herron, President & COO Genuine Parts Co., US Automotive Products Group
- Gregory D. Johnson, CEO, Co-President, O'Reilly Auto Parts
- Bill Rhodes, President and CEO of AutoZone

Prior to the panel, the program will begin with a celebratory “Welcome Home” and State of the Industry address from industry association presidents Bill Harvey and Paul McCarthy. Reconnect with the industry and get perspectives on the future at this special session at the start of AAPEX 2021. Learn more at www.aapexshow.com/2021-keynote-session/.



See You in Vegas!

Attendee Spotlight



We cannot wait to get back to AAPEX this year for our industry homecoming. We are a family that thrives on seeing each other in person to talk, learn, grow and improve our industry. This year is particularly special for me because of the Repair Shop HQ. They will have an actual 8 bay shop built on the showroom floor packed full of equipment, vendors, training and peers giving service professionals a place to improve their business. This will be the best year ever for the service professional at AAPEX.

Dwayne Myers – Dynamic Automotive

Exhibitor Spotlight



We really treat AAPEX as the “Super Bowl” of our year. We bring our entire team since there is something to benefit everyone. Along with using it as a time to see our customers, meet new ones, check-in on what others are doing in our categories and see where the industry is headed, we also use it as a week-long team building event. We wouldn't miss an AAPEX!

Jacki Lutz – Sensata Technologies

Your Community Is Talking Here

Follow AAPEX on social media to get the latest insights and stay in touch with the automotive aftermarket community throughout the year. Use hashtag #AAPEX21 when posting your content or to identify show-related posts from other industry members. You'll also find a link to the latest videos from CNTV on these channels. Join the conversation today!

- Facebook: @AAPEXShow
- Twitter: @AAPEXShow
- Instagram: @aapexshow
- LinkedIn: AAPEX



AAPEX Blog: Get New Perspectives from Industry Leaders

What are the challenges and opportunities on your mind? They're the same ones other automotive aftermarket professionals are thinking about, too. Look to the AAPEX blog for answers! Every week, you'll find a new post from industry insiders – association presidents and industry group representatives – who will take on the tough topics like increasing demands for innovation, international concerns, and regulatory changes, as well as the shifts in the workplace due directly to the pandemic. Stay tuned for the latest expert insights at aapexshow.com/aapex-blog.

Reserve Your Room Now

As the industry plans to return to Vegas, hotels are filling up fast. Secure your rooms now for the best options, and, as always, make your reservations through AAPEX's trusted partner OnPeak. Be sure to check out availability at Harrah's and Linq, offering the best rates for rooms within a reasonable walking distance of the event. Book your hotel at www.aapexshow.com/attendee-portal/hotel-travel/.



Health and Safety Update

AAPEX will be following the current guidelines set by Las Vegas and the CDC for this year's event. For more information, visit www.aapexshow.com/attendee-portal/onsite-health-and-safety/.

IT'S TIME

TUESDAY, NOVEMBER 2—THURSDAY, NOVEMBER 4, 2021

FOR A TUNE-UP

SANDS EXPO & CAESARS FORUM | LAS VEGAS, NV

aapex
ahead of the curve

Your customers depend on you to keep vehicles running smoothly. And you depend on your industry event to keep you in the know about the tools, training, products, and technology to help you do that. So put your "annual maintenance" on the schedule now and make plans to join your community at AAPEX 2021. With an expanded marketplace and more experiential learning opportunities, this year's event shines a light on the importance of new connections, current insights, and a profitable future.

LEARN MORE > aapexshow.com

#AAPEX21