

ATTENDEE NEWS



NOVEMBER 5-7, 2019
LAS VEGAS, NV | SANDS EXPO
#AAPEX19



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In this newsletter, you'll read important information about:

- **Staying up to the minute** with the AAPEX mobile app
- **Badge pickup** at AAPEX 2019
- **Planning your schedule** for AAPEXedu and more
- **Networking** in focused receptions
- **Daily recaps** on AAPEX TV-360
- **Helpful onsite tools**
- **The latest in remanufacturing** in the AAPEX Blog
- **Getting the latest** on social media

Make the Best Time with the Mobile App

Sponsored by Bolt On Technology, the free AAPEX mobile app is the best way for you to get the most out of your time at the event. Search exhibitors, bookmark the ones you want to visit, view their booth location on the map, and get updates from the event. You can also create your own schedule of the AAPEXedu sessions and networking

events you don't want to miss.

This version replaces last year's, so if you have the 2018 app, you'll need to re-download it from your phone's app store.

[DOWNLOAD APP](#)

Don't Forget Your Badge

If you registered by Oct. 11, your badges were mailed to you, so remember to bring them! If you registered after Oct. 11, bring your confirmation with the bar code to Express Registration at the Sands Expo, Level 1 Lobby, to pick up your badge at the following times:

Monday, Nov. 4:	7:30 a.m. – 5:00 p.m.
Tuesday, Nov. 5:	7:00 a.m. – 5:00 p.m.
Wednesday, Nov. 6:	7:30 a.m. – 5:00 p.m.
Thursday, Nov. 7:	7:30 a.m. – 4:00 p.m.

Lost or forgotten badges can be re-printed on-site **one time only** for a fee of \$100 per badge.

Stay Ahead of Everything New

At AAPEX 2019, you'll explore the latest innovations from across the automotive aftermarket. Among 2,500+ exhibitors, form new relationships with more than 600 vendors exhibiting at AAPEX for the very first time. Plus, you can preview what's coming next in the New Product and Packaging Showcases.

[SEE WHAT'S NEW](#)

Explore the Exhibition Floor

AAPEX 2019 exhibits are open Tuesday, Nov. 5 – Thursday, Nov. 7, 9:00 a.m. – 5:00 p.m. Make sure you see everything you came for! Get down to business in dedicated **special sections** on the exhibition floor. Apply the advanced search to **find exhibitors** by category, country, or pavilion, and "star" the ones you want to meet.

And don't miss special events exhibitors have planned. Check out just a few below:

- Visit Streamlight, Booth #1452, for a chance to meet Antron Brown, the three-time NHRA Top Fuel Dragster World Champion.
- Stop by ZF, Booth #5062, for the opportunity to get your name, shop name, or more embroidered onto a cap!
- Learn about the new features from the Autoshop Solutions RPM Digital Marketing Program and see new products launch at Booth #1881.
- Visit Mitchell 1, Booth #2471, to see the latest product enhancements to make your shop more efficient. Demos and prize giveaways are scheduled for 11 a.m., 1 p.m., and 3 p.m., Tuesday, Nov. 5; and 10 a.m., noon, 2 p.m., and 4 p.m., Wednesday, Nov. 6 – Thursday, Nov. 7.

[VIEW FLOOR PLAN](#)

Don't Miss AAPEXedu Sessions

Plan which AAPEXedu sessions you can't miss. Cover the topics most important to your business in sessions like "Doing Business in China," "5 Trends in 5 Minutes—Key Trends Impacting the North American Automotive Aftermarket," and "Recruiting and Retaining the Next Generation of Top Talent." See the full lineup below!

[SEE SCHEDULE](#)

Get Hands-on with the Future

The Mobility Garage – Products and Training for Tomorrow provides hands-on training and presents new products and tools in two dedicated categories: Electric Car & Alternative Fuel/Energy and Shop Equipment & Technology. A few topics include "Battery Technology and Future Powered Systems," "Seven Steps to a Sale," and "Cyber Security."

[SEE SCHEDULE](#)

Engage in Quick Learning

Stop in to Let's Tech for 20-minute, technology-focused TED Talk-style presentations geared toward the future of the automotive aftermarket industry. Get up to speed on the hottest topics in the industry in sessions that include "Enhanced Wiring Diagrams and How They Will Help as Techs Encounter New Technologies on the Vehicles," "Tire-Mounted Sensor – A Silent Revolution in the TPMS Business," and "Brakes – The New World of Braking with ADAS."

[VIEW LINEUP](#)

Network in Focused Receptions

AAPEX is the place to build strong relationships with colleagues from around the world, discuss challenges, and share

solutions. Take note of these focused events:

- **AAPEX Reception**, Monday, Nov. 4, 6:00 – 7:30 p.m.
- **Women in Auto Care Reception**, Tuesday, Nov. 5, 5:00 – 6:00 p.m.
- **OAC Global Reception**, Tuesday, Nov. 5, 6:30 – 8:00 p.m.

[VIEW ALL NETWORKING EVENTS](#)

Plan to Attend Service Professionals Day

Thursday at AAPEX is dedicated to service professionals in the automotive aftermarket. Participate in hands-on training geared toward your work and engage in sessions that include "Service Professionals Summit – Aftermarket 2030: Consolidation Trends, Opportunities, and Challenges for the Independent Service Professional" and the "ADAS Forum," where you'll learn how to use new technology to grow your shop.

[VIEW SESSIONS](#)

Catch up with AAPEX TV-360

Take time to prep for AAPEX 2019—check out topics you can explore in depth on the exhibition floor, like OEM control of vehicle data, the latest on trade and government regulations, accessing telematics data, and much more. And remember to watch the daily recaps that will air during the event to catch up on anything you may have missed!

[EXPLORE VIDEOS](#)

On-Site Tools

Take advantage of the following on-site tools to be in the know and save time while you are at AAPEX:

- If you need help finding something at AAPEX, just **Ask Joes!** You'll find the friendly Joes around the hall and at designated Ask Joe service stations at the Sands Expo Lobbies on Levels 1 and 2.
- Pick up the **Pocket Map** at the Sands Expo Lobby on Level 1. This map will help you find your way around and contains a general schedule overview.
- **Buyer's Guide:** This official event directory contains the most complete listings of all AAPEX exhibitors and includes a brand listing to assist attendees in finding exhibitors.
- **AAPEX Express:** The official daily magazine provides buyers and attendees with important daily schedules, descriptions of education seminars, celebrity appearance schedules, news, and industry information and insight.
- Check out the innovative products making their debut at AAPEX in **Product Plus**, which features entries to the New Product and Packaging Showcases.
- **AAPEX TV-360** will release daily recaps to keep you on track and in the know.

See the Latest in Reduce, Reuse, and Recycle

Glimpse the future of remanufacturing in the latest AAPEX Blog post. John Chalifoux, President and COO of MERA, The Association for Sustainable Manufacturing, breaks down examples of remanufactured parts for different industries and describes how reuse will move forward. Check out [the full blog](#) for more details. Stay on the cutting edge of trends, technology, and all the hottest topics in the automotive aftermarket. Visit the AAPEX Blog weekly for the latest news and information from industry experts.

[READ NOW](#)

Get the Latest on Social Media

AAPEX 2019 is finally here, and updates are

coming fast! Follow us on social media to post about your on-site experience, watch Facebook Live, and keep up with all the exciting things happening on the exhibition floor. Join the conversation with #AAPEX19.



AAPEX is a trade-only event and is not open to the general public.

AAPEX is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association \(AASA\)](#), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX19.

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