



MEDIA UPDATES

Dear Media Attendee,

This year's Mobility Garage: Products and Training for Tomorrow will help prepare technicians and shop owners to work on the next generation of electric cars and alternative fuel vehicles (AFVs), as well as the latest shop equipment and technology. Training partners include AVI, the National Alternative Fuels Training Consortium (NAFTC), RLO Training, and the National Automotive Service Task Force (NASTF). We welcome you to attend [Mobility Garage training sessions](#), which will take place in the Titian Ballroom at The Venetian.

Here's more AAPEX news to keep you ahead of the curve:

Trends Impacting the North American Automotive Aftermarket

For a look at the major trends in the vehicle market and their impact on the automotive aftermarket, cover the popular [AAPEXedu session](#), "5 Trends in 5 Minutes" with speaker Mark Seng, global aftermarket practice leader, IHS Markit. The session will take place Nov. 6, from 10 a.m. - 11 a.m., Bellini Ballroom, The Venetian.

Sign Up for Media Tours

Don't miss our media tours! The AAPEX Innovation Tour will stop at Mobility Garage, Let's Tech and the Automotive Technology section, with new technology and hands-on demos, Tuesday, Nov. 5, 3 p.m. – 4 p.m. [RSVP now](#).

The Technology of Tomorrow Tour will offer a closeup look at this section, which features future technology that is still in the prototype phase and set to hit the market in the next three-to-five years. The tour includes demos of emerging and new technology, Wednesday, Nov. 6, 1 p.m. – 2 p.m. [RSVP now](#).

Both tours start in the AAPEX Media Center, Casanova Room 601, The Venetian.

Schedule of Exhibitor Press Conferences

A preliminary list of [exhibitor press conferences](#) taking place in the official AAPEX Press Conference room (Casanova Room 603, The Venetian) is now available. This list will not include press conferences taking place in exhibitor booths.

RSVP for the AAPEX Media Reception

Join us for light refreshments and drinks at this year's Media Reception, Sunday, Nov. 3, from 5 p.m. - 6 p.m., in Casanova Room 601, The Venetian. To attend, please [RSVP](#) with your name and the name of your media outlets.

News and Announcements From AAPEX Exhibitors

With AAPEX just around the corner, check out the [latest news and product announcements](#) from AAPEX exhibiting companies.

Consolidation Trends, Opportunities and Challenges

The opportunities in the automotive aftermarket continue to be strong, yet because of the aging demographic of independent shop owners, and larger corporations and private equity money looking for market share and bay count, the automotive aftermarket is consolidating. Read the recent [AAPEX Blog](#) by Carm Capriotto, podcast host, Remarkable Results Radio, to learn more about the opportunities and challenges for independent repair professionals.

Reminders:

The AAPEX 2019 Grand Opening Keynote session featuring President George W. Bush is closed to all press with no personal photography, note taking, or recording being permitted. Visit the [AAPEX Keynote Session](#) for more details.

Your media credentials may be picked up in the AAPEX Media Center, Casanova Room 601, The Venetian. Hours are 8 a.m. - 5 p.m., Nov. 3 - Nov. 7.

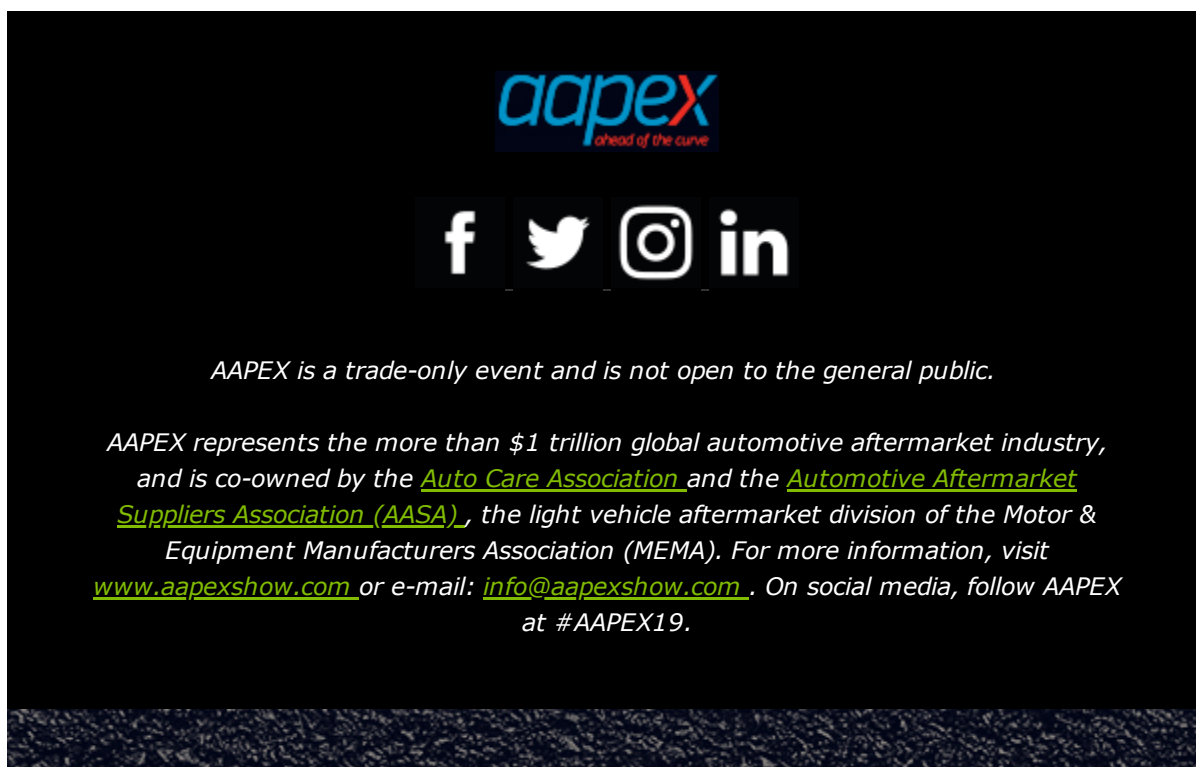
For the AAPEX Media Guide and other background information, including images, b-roll and videos, visit the online [AAPEX Media](#) section. If you need assistance arranging interviews, please contact me.

Thank you for your continued coverage of AAPEX and we look forward to seeing you soon!

Best regards,

Monica

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