



MEDIA UPDATES

Dear Media Attendee,

With AAPEX just around the corner, here's the latest news to keep you ahead of the curve:

Media Tours

AAPEX is offering two media tours:

The AAPEX Innovation Tour: Stops at Mobility Garage, Let's Tech and the Technology section, with hands-on and new technology demos, Tuesday, Nov. 5, 3 p.m. - 4 p.m., [RSVP now](#).

The Technology of Tomorrow Tour: A closeup look at the Technology of Tomorrow section featuring future technology that is still in the prototype phase and set to hit the market in the next three-to-five years. Tour includes demos of emerging and new technology, Wednesday, Nov. 6, 1 p.m. - 2 p.m. [RSVP now](#).

Both tours start in the AAPEX Media Center, Casanova Room 601, The Venetian.

Media Reception

Join us for light refreshments and drinks at this year's Media Reception, Sunday, Nov. 3, from 5 p.m. - 6 p.m., in Casanova Room 601, The Venetian. To attend, please [RSVP](#) with your name and the name of your media outlet. If you have already sent in your RSVP, thank you and we look forward to seeing you soon.

Quick Learning in Let's Tech

[Let's Tech](#) features 20-minute technology-focused presentations. This year's topics include: communicating with today's customers, tire mounted sensors, braking with ADAS, transparency and trust, nano-technology and the future of lubrication, inventory assortment recommendations, vehicle security and VehicleMRI technology. Presentations will take place on the Let's Tech stage, Sands Expo, Level 2 Upper Lobby.

The Automotive Aftermarket in Latin America

One of the regions with the most potential in the current global automotive aftermarket outlook is Latin America. Thanks to the growth of its four biggest economies — Brazil, Mexico, Argentina and Colombia — Latin America's GDP is expected to grow 6% in 2020, higher than the Asia-Pacific growth rate of 5.3%. To learn more, read the recent [AAPEX Blog](#) by Carolina Arregoces, associate, International Affairs, Auto Care Association.

Recruiting and Retaining the Next Generation of Top Talent

The [AAPEXedu session](#), Recruiting and Retaining the Next Generation of Top Talent, will feature industry leaders sharing initiatives they've implemented and lessons learned along the way. Panelists are: Dwayne Myers, president/CEO, Dynamic Automotive; Scott Leff, CHRO, Dorman Products; Anthony Williams, founder, Automotive Institute of Science and Technology; Charles Blank, vice president, Stores, AutoZone, Inc.; and John Murphy, SVP for International Policy, U.S. Chamber of Commerce. The session will be held Nov. 6, from 1 p.m. - 2 p.m., in the Bellini Ballroom at The Venetian.

Insights From an Industry Outsider-Turned Shop Owner

At the age of 49, Andy Bizub retired from a 25-year career brokering and trading soybeans, corn, wheat, and stock options in the financial services industry to start a second career as owner of Midwest Performance Cars in Chicago. Read his story in the recent [AAPEX Blog](#).

Reminders:

The AAPEX 2019 Grand Opening Keynote session featuring President George W. Bush is closed to all press with no personal photography, note taking, or recording being permitted. Visit the [AAPEX Keynote Session](#) for more details.

Your media credentials may be picked up in the AAPEX Media Center, Casanova Room 601, The Venetian. Hours are 8 a.m. - 5 p.m., Nov. 3 - Nov. 7.

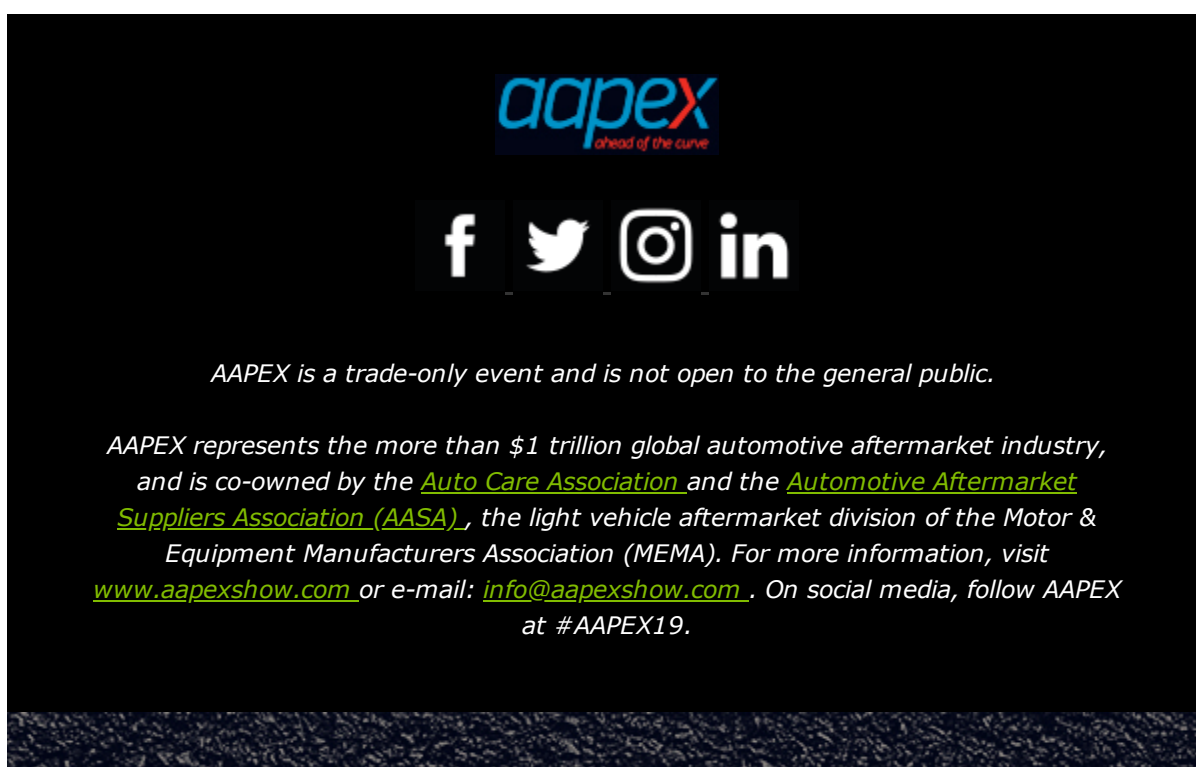
For the AAPEX Media Guide and other background information, including images, b-roll and videos, visit the online [AAPEX Media](#) section. If you need assistance arranging interviews, please contact me.

Thank you for your continued coverage of AAPEX and we look forward to seeing you soon!

Best regards,

Monica

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