NEWS RELEASE

For Immediate Release

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AAPEX 2019 Announces Best Booth Award Winners

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Tuff Support/Suspensia won the Best of Show

Auto Care Association; Sue Asu Sole and Mike

Behmoaras, Tuff Support/Suspensia; and Paul

From left, the Schaeffler team accepts the Best of Show Award for Peninsula or Island, presented by

Bill Hanvey (far right), Auto Care Association.

McCarthy, AASA.

Award for 10 x 10 or Linear. From left, Bill Hanvey,

LAS VEGAS, Nev. - Nov. 7, 2019 - AAPEX 2019 presented Best Booth Awards to 11 exhibiting companies during a ceremony on Wednesday, Nov. 6, at the Sands Expo in Las Vegas. For the first time, Honorable Mentions also were awarded in all categories.

To select the winners, top trade show professionals from different segments of the exhibition industry toured the show floor during AAPEX. Judges used the following criteria to evaluate booths: creative attentiongrabbing techniques, effective visual communications, effective staffing practices, smart exhibit access and attendee navigation, and engaging and informative presentations and demonstrations.

president, Marketing Design Group; Carrie Ferenac, president, CNTV, and Nancy Drapeau, PRC, senior research director, CEIR - The Center for Exhibition Industry Research.

Judges were Kimberly Hardcastle Geddes, CEM,

Awards were presented by Bill Hanvey, president and CEO of the Auto Care Association, and Paul McCarthy, president and COO, of the Automotive Aftermarket Suppliers Association (AASA).

The Best of Show Award for 10 x 10 or Linear went to Tuff Support/Suspensia, with Honorable Mention going to ToM-PaR.

The Best of Show Award for Peninsula or Island went to Schaeffler, with Honorable Mention going to TAITRA -Taiwan Excellence.

Winners also were announced in the following categories:

Best Linear (any size) Level One

1st Place: Tuff Support/Suspensia, 7042 Honorable Mention: Shinano Inc., 10643

Best Small Peninsula - < 800 NSF Level One

1st Place: TAITRA - Taiwan Excellence, 8034 Honorable Mention: Luxist Impex Pvt. Ltd., 8655

Best 10 x 10 Level Two

1st Place: ToM-PaR, 38011

Honorable Mention: Better App Builder, 32012

Best Linear - 200+ NSF Level Two

1st Place: Shaanxi Daleshi Business Trading Co., Ltd., 42033 Honorable Mention: J-B Weld Company, 4526

Best Small Peninsula - <800 NSF Level Two

1st Place: Ullman Devices, 658 Honorable Mention: Rev Parts Management Software, 3466

Best Large Peninsula - 800+ NSF Both Levels 1st Place: Dayco Products, LLC, 4026

Honorable Mention: Valeo North America, Inc., 2250

Honorable Mention: CAR-FRESHNER Corporation, 5069

Best Small Island - <800 NSF Both Levels 1st Place: Coast Products, 868

Honorable Mention: Dana Incorporated, 2838

Best Large Island - 800+ NSF Both Levels

Sands Expo.

1st Place: Schaeffler, 2233

Best Pavilion Both Levels 1st Place: Hyundai Motor Group, 7809

Honorable Mention: Thai Trade Center

With more than 2,500 exhibiting companies, AAPEX is the showcase for the latest products, services and technologies that keep the world's 1.3 billion vehicles on the road. More than 48,000 targeted buyers are expected to attend, including automotive service professionals, auto parts retailers, warehouse distributors, service chains, automotive dealers, fleet buyers and engine builders. Approximately 162,000 automotive

aftermarket professionals from 126 countries are projected to be in Las Vegas during AAPEX and the SEMA

AAPEX represents the \$1 trillion global automotive aftermarket industry and runs from Nov. 5 - Nov. 7, at the

AAPEX is a trade-only event and is closed to the public. AAPEX is co-owned by the Auto Care Association and the Automotive Aftermarket Suppliers Association

(AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, visit www.aapexshow.com or e-mail: info@aapexshow.com. On social media, follow AAPEX at #AAPEX19. ###

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