



## Technology Takeover at AAPEX

Staying up-to-date on the latest technologies is becoming increasingly difficult, unless you attend AAPEX 2017. This year's event will feature new Let's Tech sessions, an expanded Automotive Technology section and technology demonstrations throughout the show floor. AAPEXedu sessions will cover everything from telematics and emerging vehicle technologies to connected car opportunities, big data challenges and next generation marketing to today's digitally-empowered consumers.

## Ahead of the Curve with AAPEX 2017



AAPEX is the one event that keeps you ahead of the curve on the latest technologies, trends and innovations in the global automotive aftermarket industry. You'll see the hottest new products, meet new suppliers, expand your network and learn how to leverage technology to grow your business, all at AAPEX 2017. Plan now to attend and sign up at [www.aapecshow.com/inqpr](http://www.aapecshow.com/inqpr) to be notified when registration officially opens in May 2017.



## Service Professionals Program Adds New Features

This year's Service Professionals Program will feature an all-new General Session on Thursday, Nov. 2, at 5 p.m., followed by a reception exclusively for this segment of the industry. The Service Professionals Program will continue to offer cutting edge education sessions during AAPEX, all at no cost. Watch the AAPEX website, [www.aapecshow.com](http://www.aapecshow.com) for a complete schedule of Service Professionals Program events.

## Buyers Give High Marks to AAPEX

In a post-show Attendee Satisfaction survey, **95 percent** of those who attended AAPEX 2016 gave it a positive score and recommendation. To read the official AAPEX 2016 By the Numbers report, visit the AAPEX website, visit [www.aapecshow.com](http://www.aapecshow.com).

Mark Your Calendar

# AAPEX 2017

Tuesday, Oct. 31 – Thursday, Nov. 2, Sands Expo, Las Vegas, Nevada, USA

Registration Opens in May. Sign up at [www.aapecshow.com/inqpr](http://www.aapecshow.com/inqpr) to be notified.

# AAPEX to Enhance Education Program

Significant enhancements are being made to the AAPEXedu program to keep you ahead of the curve when diagnosing, servicing and maintaining high-tech vehicles. For the first time, Northwood University will deliver training as part of AAPEXedu. The Auto Care Association, the Automotive Aftermarket Suppliers Association (AASA), the Automotive Service Association (ASA) and AVI will



offer additional AAPEXedu training. All AAPEXedu sessions will be offered at no cost and will take place Tuesday, Oct. 31 through Thursday, Nov. 2.

On Friday, Nov. 3, ASA and AVI will

further add to the education lineup with a full day of management and advanced diagnostic training. Separate registration fees will apply for the additional ASA and AVI training.



## AAPEX TV 360 Debuts Monthly Videos

AAPEX TV 360 launched its first monthly video in January with a look back at AAPEX 2016, and a look forward at AAPEX 2017. The monthly videos will feature top stories in the automotive aftermarket and the latest AAPEX news, including product announcements, exhibitor profiles and technology spotlights. Watch the AAPEX TV 360 videos at: [www.aapexshow.com/aapextv](http://www.aapexshow.com/aapextv).

## Buyers Find Exceptional Value in Pre-Show Planning Tools

Buyers who participated in the recent AAPEX post-show Attendee Satisfaction survey were highly satisfied with the pre-show planning tools, including the AAPEX 365 Mobile App ([www.aapexshow.com/app](http://www.aapexshow.com/app)), the monthly electronic newsletters, the interactive floor plan with e-booth profile and the AAPEX social media channels. To start using the pre-show planning tools for AAPEX 2017, visit the AAPEX website, [www.aapexshow.com](http://www.aapexshow.com).



## Source New Products Year-Round on AAPEX Website and App

The AAPEX website and AAPEX 365 Mobile App help you find new products and suppliers for your business year-round, not just during the event. The Find Exhibitors and Parts section on the website, [www.aapexshow.com](http://www.aapexshow.com), is searchable by product, company and brand, while the app also includes a searchable list of Exhibitors. The app can be downloaded at [www.aapexshow.com/app](http://www.aapexshow.com/app) and will automatically update when the new 2017 app becomes available.





94.3%

LIKELY TO RECOMMEND AAPEX

at a glance 

2,200+ Exhibitors from 30 Countries

43,339 Targeted Buyers\*

158,000 Aftermarket Professionals\*

\* AAPEX and SEMA combined. Based on registration in the AAPEX target principal business classifications.



## Book Early for Discounted Room Rates

Discounted room rates for AAPEX 2017 are now available on the AAPEX website, [aapexshow.com/rooms](http://aapexshow.com/rooms). When you book early and use only onPeak – the official hotel partner of AAPEX – you'll receive the lowest rates at conveniently located hotels in Las Vegas. While other hotel resellers may offer housing for AAPEX, they are not endorsed by or affiliated with AAPEX, and entering into financial agreements with such companies can have costly consequences.

### THE AAPEX BUYER

Buyers feel attending AAPEX is very or extremely important for:

- » FINDING NEW PRODUCTS / INNOVATION
- » FINDING NEW SUPPLIERS
- » EXPANDING THEIR NETWORK
- » EXPANDING/DIVERSIFYING THEIR SERVICE OFFERING
- » MAINTAINING EXISTING RELATIONSHIPS

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#AAPEX17



global presence

16,000 International Buyers

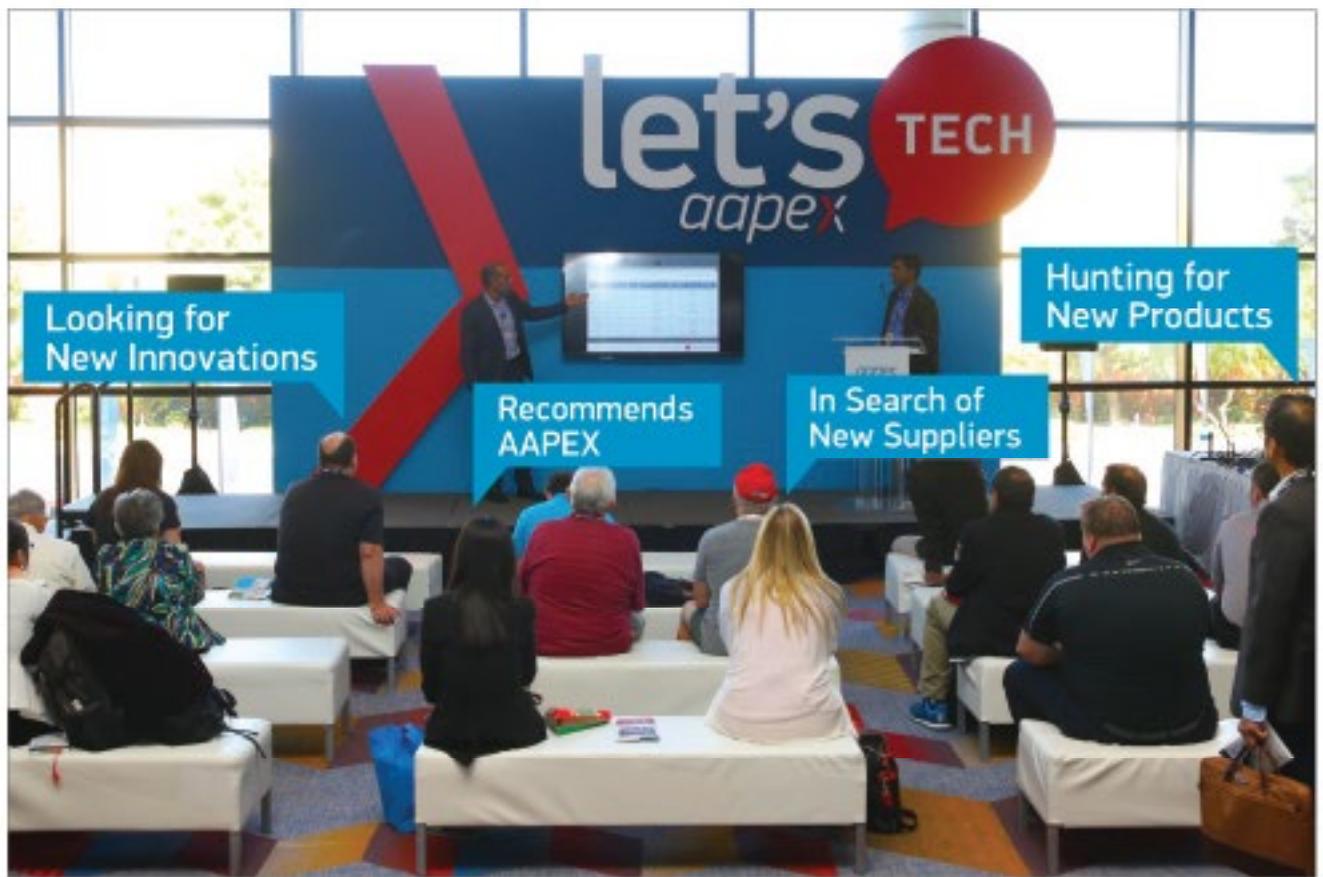
140 Countries

20+ International Delegations

AAPEX represents the \$740 billion global automotive aftermarket industry, and is co-owned by the Auto Care Association and the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, e-mail: [info@aapexshow.com](mailto:info@aapexshow.com).

Visit our award-winning website [www.aapexshow.com](http://www.aapexshow.com)

Quarterly | *aapex express* 2017



## You Do The Math...

**95%** of those who attended AAPEX 2016 gave it a positive score and recommendation.

**89%** came to find new products.

**83%** were looking to find new suppliers.

**81%** consider AAPEX a must-attend event.

...and you've got **100%** chance of missing out if you don't attend AAPEX 2017.

Come to AAPEX and get ahead of the curve.

To learn more, visit [www.aapexshow.com](http://www.aapexshow.com)

**aapecx**  
*ahead of the curve*



AAPEX 2017, October 31 - November 2, Sands Expo in Las Vegas