

Technology Takes Center Stage at AAPEX 2016



Technology was everywhere at AAPEX 2016, underscoring the critical role it plays in the global automotive aftermarket industry. On the show floor, it was more apparent than ever in exhibitor booths and in the all-new Automotive Technology section. The new Let's Tech sessions featured ground-breaking technologies, while AAPEXedu sessions provided the very latest on telematics and self-driving cars to keep attendees ahead of the curve. For additional highlights and coverage of this year's event, watch AAPEX TV on the AAPEX website, aapexshow.com.

Thank You!

If you attended AAPEX 2016, thank you for making it the best event ever for the global automotive aftermarket industry! If you missed it, make plans now to attend AAPEX 2017, Tuesday, Oct. 31, through Thursday, Nov. 2, at the Sands Expo in Las Vegas, Nev.

Former CIA and NSA Director Cautions Vulnerabilities of Cyber Domain

During his AAPEX 2016 General Session address on Nov. 2, retired Four-Star General Michael Hayden reminded the audience that the Web is the largest ungoverned space in history. General Hayden is former director of the Central Intelligence Agency (CIA) and the National Security Agency (NSA) and has been on the frontline of global change, the war on terrorism and the growing cyber challenge. "We are indeed vulnerable. The cyber domain and digital things are tremendously empowering, but with that empowerment comes vulnerabilities that we have not



seen before," said Hayden in an interview after the session. "So, the wise consumer is the individual who understands that he/she is buying vulnerability, as well as convenience, and works very hard to reduce the vulnerabilities."

Mark Your Calendar AAPEX 2017

Tuesday, Oct. 31 – Thursday, Nov. 2, Sands Expo, Las Vegas, Nevada, USA

To be notified when registration is open for AAPEX 2017, visit:

www.aapexshow.com/reginq



Ask Joes Better Than Ever

The team of Ask Joes was at it again during AAPEX, sharing their helpful attitudes, friendly greetings and big smiles with attendees. At the close of AAPEX, and in true Ask Joe fashion, the team lined the hallway to extend a final thank you to attendees as they departed the Sands Expo.



Tune into AAPEX TV

A crew of journalists captured the sights and sounds of AAPEX 2016, as well as the daily headlines, special events and new product announcements. To watch AAPEX TV, sponsored by ZF Services, visit AAPEX on YouTube or the AAPEX website, aapexshow.com.



Use AAPEX Website and App to Find Products

The AAPEX website and mobile app can be used year-round to find new products and suppliers. Both tools include an exhibitor list, searchable by product, company and brand. To visit the website, go to www.aapexshow.com. To download the AAPEX Mobile App, visit www.aapexshow.com/app.

AAPEXedu Program Hits the Mark



With many sessions filled to capacity, the 2016 AAPEXedu covered everything from industry trends, connected car opportunities and digital selling, to online parts sales, next generation marketing and the ever popular automotive aftermarket outlook. A Service Professionals Program, sponsored by MAHLE Aftermarket Inc., and a Young Professionals Program, rounded out this year's education, for a total of 40 sessions all offered at no cost to attendees.

ASA and AVI Bring Out Their Best Trainers

After offering two full days of education during AAPEX, the Automotive Service Association (ASA) and AVI are getting high marks from attendees for the quality of instructors and classes. ASA focused on the management side of running an auto repair shop, while AVI delivered advanced diagnostic training including its headline class, *Courtroom Diagnostics: Who Killed Dr. Stoichiometric*.



AAPEX 2016 New Product Showcase Winners



This year, AAPEX buyers voted electronically to determine the winning entries in the New Product Showcase. The 2016 winners are:

- **Business Tools & Services:** Blue Sage Software, Pacesetter Plus,
- **Accessories & General Merchandise:** ITW Global Brands, Slime Pro-Series Super Duty Inflator,
- **Appearance Chemicals & Car Care:** Dupli-Color/VHT, Dupli-Color Custom Wrap Removable Coating, Neon,
- **Automotive Lighting:** SBI Smart Brands International (America) Ltd., Michelin Tri-Light Flashlight Series,
- **Chemicals, Lubricants & Filters:** Penray Companies Inc., Catalytic Converter Cleaner 2901,
- **Hard Parts:** Federal-Mogul Motorparts, MOOG® Complete Pre-Assembled Steering Linkage,
- **Technology:** MAHLE Service Solutions, SmartACX Mobile Phone App,
- **Safety:** Wagan Corporation, FRED Light 2.0,
- **Tools & Equipment:** JohnDow Industries, Tire Taxi™.

To see all entries, watch your mail in early December for a copy of the *AAPEX 2016 Product Plus* magazine.

AAPEX 2016 At a Glance

AAPEX Targeted Buyers: 43,339

AAPEX Exhibitors: 2,259

AAPEX Booths: 5,414

AAPEXedu Sessions: 40+

AAPEX represents the \$356 billion global automotive aftermarket industry, and is co-owned by the Auto Care Association and the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA). For more information, e-mail: info@aapexshow.com.

Visit our award-winning website www.aapexshow.com

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Stay Social with Us

This year's event is over, but the #AAPEX16 conversation and learning continue on our social media channels. Join us on Twitter, Facebook and Instagram to stay in touch with AAPEX year-round.

AAPEX 2016 New Packaging Showcase Winners



AAPEX was again honored to have Tom Egan, vice president, Industry Services, PMMI – the Association for Packaging and Processing Technologies – and Sean Riley, editor, Packaging Machinery Technology (PMT) magazine, judge this year's New Packaging entries. The 2016 winners are:

- **Environmental Impact:** ADVICS North America, Inc., Copper-Free Ceramic Brake Pad,
- **Innovation:** Factory Motor Parts, Splash Resealable Ice Melt Shaker Bags,
- **Marketing:** ITW Global Brands, Slime Pro-Series
- **Performance:** Gold Eagle Co., Start Your Engines!® Fuel System Revitalizer,
- **Protection:** Gold Eagle Co., HEET Gas-Line Antifreeze Cap-less Compliant Bottle.

To see all entries, watch your mail in early December for a copy of the *AAPEX 2016 Product Plus* magazine.



43,339 Targeted Buyers
2,259 Exhibiting Companies
40+ Education Sessions
158,000 Aftermarket Professionals*
Representing the \$356 Billion Industry

Based on recent calculations, it seems that the one and only place to be in the automotive aftermarket world is, and always will be, AAPEX.

If you're looking for new products, new technologies, new ideas, and some real ROI, you should really be looking forward to AAPEX 2017.

To learn more, visit www.aapexshow.com

*as part of Industry Week 2016

aaapex
ahead of the curve



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