

AAPEX 2017 Fact Sheet

Official Name: Automotive Aftermarket Products Expo (AAPEX)

Description: AAPEX represents the \$740 billion global automotive aftermarket industry. It features more than 2,200 exhibitors, 5,000 booths, 40 AAPEXedu sessions and approximately 44,000 targeted buyers. More than 158,000 automotive aftermarket professionals from nearly 140 countries are projected to be in Las Vegas during AAPEX.

AAPEX Co-owners: AAPEX is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association \(AASA\)](#), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA).

2017 Dates and Location: Tuesday, Oct. 31 through Thursday, Nov. 2, at the Sands Expo in Las Vegas, Nev.

Attendees: AAPEX attendees include auto parts retailers, auto parts warehouse distributors, jobbers, automotive service professionals, service chains, automotive dealers, paint and body personnel, and automotive aftermarket industry leaders and innovators.

Exhibitors: AAPEX exhibitors offer products and services in the following categories:

Accessories: Exterior	Accessories: Interior
Air Fresheners	Antifreeze/Coolant
Batteries	Battery Accessories
Body Repair	Brakes
Business Products & Services	Car Care Accessories
Cargo Management	Climate Control
Collision Industry Segment	Consumer Products & Services
Cooling	Driveline
Electrical	Electrical: Application
Electrical: Rotating	Emission Control/Air Management
Engine Parts/Components	Exhaust System
Filters	Fluid Management & Accessories
Fuel System	Gaskets
Greases & Lubes	Hand Care
Hand Tools	Ignition System
Lighting (Automotive)	Motor Oil
Paint/Coatings	Performance Chemicals
Power Tools	Process
Refrigerants & Accessories	Remanufactured Parts & Components
Sealants/Adhesives/Compounds	Shop Equipment
Shop Equipment: Light Duty	Shop Supplies & Other Products
Spark Plugs	Steering
Suspension	Tape

Tire & Wheel Accessories
Towing & Hitch
Vehicle
Vehicles
Wiper Components

Tool & Shop Storage
Transmission Fluid
Vehicle System Tools & Equipment
Washer Fluids
Wipers

Future Dates:

AAPEX 2018: Tuesday, Oct. 30 - Thursday, Nov. 1, Sands Expo, Las Vegas, Nevada, USA

AAPEX 2019: Tuesday, Nov. 5 - Thursday, Nov. 7, Sands Expo, Las Vegas, Nevada, USA

AAPEX 2020: Tuesday, Nov. 3 - Thursday, Nov. 5, Sands Expo, Las Vegas, Nevada, USA

AAPEX Event Management: W.T. Glasgow, Inc., 10070 W. 190th Place,
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www.aapexshow.com.

Leadership Bios

AAPEX is co-owned by the [Auto Care Association](#) and the [Automotive Aftermarket Suppliers Association \(AASA\)](#), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA).

Bill Hanvey
President and CEO
Auto Care Association



Bill Hanvey is president and CEO of the Auto Care Association. Before becoming president and CEO on Dec. 1, 2015, Hanvey served as senior vice president of the Automotive Aftermarket Suppliers Association (AASA) since 2012. At AASA, he managed their headquarters operations while advocating for North American parts manufacturers to the auto care industry, federal and state government agencies, and the business community.

Hanvey has spent his entire 25+ year career in the aftermarket. After earning his bachelor's in mass communications and PR at St. Bonaventure University, Hanvey began his career with extensive field sales experience and increasing management roles at Tenneco Automotive. Hanvey then became marketing director, FleetPride, where he developed and executed a strategic marketing plan integrating 37 separately-owned companies into what is now the largest independent heavy duty parts distributor.

Hanvey went on to become VP, marketing, Dorman Products, Inc., leading creative and data services, trade marketing and product communications, doubling sales of "OE dealer exclusive" parts, automotive hardware and brake parts sold under the Dorman brand. Hanvey then became VP, sales and marketing, Schaeffler Group USA, leading the North American aftermarket team while developing and implementing a new company strategic direction, transitioning its sales and product focus from co-man to direct sales.

Hanvey served as chairman of the Auto Care Association Marketing and Communications Committee from 2009-2012, and has participated in the "Be Car Care Aware" consumer education campaign. As staff liaison for the Brake Manufacturers Council, Hanvey worked with the Auto Care Association on the Memorandum of Understanding (MOU) with the Environmental Protection Agency (EPA) that seeks to reduce the content of copper in brake pads, and also coordinated with the association on the operation of the Automotive Specialty Products Alliance (ASPA).

Hanvey was awarded the Northwood University Educator of the Year Award in 2014, and served as keynote speaker at the 2012 and 2015 Alliance Annual Group meetings and the 2010 and 2014 Babcox Executive Forums. Hanvey served on the board of directors of the Automotive Communications Council in 2008, and participated in the Right Management Executive Training Program in 2011.

Leadership Bios

Bill Long, AAP
President and Chief Operating Officer
Automotive Aftermarket Suppliers Association (AASA)



Bill Long, AAP, is president and chief operating officer of the Automotive Aftermarket Suppliers Association (AASA), the light vehicle aftermarket division of the Motor & Equipment Manufacturers Association (MEMA).

Long joined AASA as executive vice president in July 2012, prior to being named president and COO on Nov. 1, 2012.

Before joining AASA, Long served as president of Long Strategies LLC and as managing partner of BC Partners LLC, providing business improvement strategies, global competitiveness, brand relevance development and marketing leadership services to the automotive aftermarket industry since October 2009.

Long is a respected and highly recognized industry leader with more than 30 years of light vehicle and heavy duty aftermarket supplier experience. He served as executive vice president, North American operations, Proliance International Inc., a market leading heat exchange and temperature control manufacturer and as vice president and general manager of Echlin/Dana's Engine Management Division, which included the company's Echlin and Borg-Warner brand ignition, fuel and emission products business; Beck/Arnley WorldParts; Ristance wire and Cable; and Accel, Hurst and Mr. Gasket business units and brands.

AAPEX 2017 Media Contacts

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#AAPEX17 News and Social Media

For the latest news about the many new programs underway for this year's event, follow AAPEX at #AAPEX17 on social media:

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LinkedIn Group (<http://bit.ly/AAPEXlinkedingroup>)

YouTube (<https://www.youtube.com/aapexshow>)

Flickr (<https://www.flickr.com/aapex/>)

Instagram (<https://www.instagram.com/aapexshow/>)

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